



PEOPLES'S CULTURL CENTRE

ANNUAL REPORT-2016-17



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From Chairman's Desk

In true sense, PECUC, in its journey of more than two decades has found light for many in the darkest paths. Not only children, elderly, women and youth have been in focus, and have enabled the less-privileged section of the society to lead life of financial independence and self-esteem.

I have always held the belief that through grassroots efforts and dedicated service, we can realize the dream of transforming our society. And the broad range of our activities speaks about our dedicated and selfless service to the society and its people.

I am happy to say, we have been blessed with generous donors and a dedicated team, due to which our expectations have been surpassed. PECUC is on a mission. A mission that will bring about positive change in lives of millions by ensuring their deserved rights.

Smt Adaramani Boral
Chairman

FORWORD from Secretary Desk

The test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those who have too little. – **Roosevelt**

This conviction has guided PECUC and helped accomplish 28 years of journey. Moving down the memory lane, back in the 1990s, we dreamt of a just society that promised equality to all its adherents, be it women, children, elderly and under-privileged irrespective of caste or creed, where every individual lives with dignity and eminence, and no one died of hunger. A society where people lived with peace and harmony, entitled with the religion of love. Where every individual earned their bread and butter and were self-satisfied. Our dreams persisted owing to our dedicated team that rode on a roller coaster of numerous ups and downs, and have sustained the bitter truth of failures. Despite these frequent upheavals, we have marched ahead following that single dream, aiming at its attainment, and metamorphosing the failures into the desired results through justified actions. This journey has been meaningful with congregation of like-minded people, who have guided way through these tough and strenuous times, and have been a guiding light to us.

PECUC, started as a small venture that aimed at empowering the poor and destitute, being the voice for them, and person aging the real portrait of their demeaning status in the society, aiming at their upliftment and empowerment. The organization reflected its aims in actions like strengthening hundreds of self-help women groups; fighting for right based issues of Women, Children, and Elderly, with a marked emphasis on the issues related to the education of the children; creation of livelihood opportunities, providing better health facilities, as well as ensuring a safe environment to live in! These have been our basic concerns for 28 years, and will continue to be, till indication of fulfillment and need for departure from current issues is reflected in their status. Odisha is considered as the state of disasters. PECUC has been supporting the people of the state for relief, rehabilitation, and livelihood restoration, with a focus on the women, children, elderly as well as the marginalized communities of the society. PECUC has also been working for the upliftment of the less privileged or unheard mass of the society by making them aware of their basic rights of survival, and has always been a protecting power for the people in ensuring them their basic human rights and fighting for its protection. PECUC has emerged out to be a frontier in spreading knowledge and understanding among the village people through awareness campaigns and training programs for safeguarding their environment and management of resources, aiming at sustainability. I would take this privilege to bestow my gratitude towards our Donor partners AEI, DIK, OIK, HelpAge India, Terre des hommes[G], terre des hommes Netherland [NL], HCCB, IMFA, OFSCD, colleagues, Network partners, friends, and all the associates, who have relinquished their support and collaborated with PECUC in this glorious 28 years of journey. Hope this continues till the people of Odisha have been empowered.



Ranjan Kumar Mohanty
Secretary, PECUC

People's Cultural Centre

Vision: A world in which Peace, Justice and equality prevails. Individuals and community, live in dignity and harmony respecting cultural and natural diversity. A world in which, people participate and have a say in their social and economic well being prosperity and exercise their rights to a life of dignity.

Mission: Our mission is to empower and enable people especially children, women, the aged and others disadvantaged in society, to participate powerfully in their holistic development. Our mission is to create and strengthen peoples' institutions that sustain, promote and full fill their development needs and rights to a life of dignity.

Origin: People's Cultural Centre (PECUC) with its definite objective, scientific approach and effective implementation strategy is a closely knitted team of social activists and development professionals; who joined their hands during the 1990s to promote sustainable social development. PECUC was formally declared a Non-Government Organization in 1990 and it completed 25 years of its meritorious service to the people of Odisha in the year 2015. Over the years, our focus has been on empowerment of children, women, the aged, schedule castes, schedule tribes, dalits, urban and rural poor, and other socially and economically backward and marginalized communities. Equity, Gender Justice, and Human Rights have been the guiding principles of the organization the core interventions including Child Rights, Livelihood and Household Food Security, Rights of the Aged, Depending Democracy, Community Health Management, and Emergency Management. PECUC works with the community, advocates for pro-poor policy at regional and national levels, and intends to advance human rights culture.

Area of Operation: Grassroots actions at– **Keonjhar, Balasore, Kendrapara, Khordha, Cuttack** districts

VISION 2020 (Strategic Plan):- PECUC would continue to focus primarily on child rights during 2011-2020. While working at the community level PECUC has learnt that children, their parents, grandparents, their families and the community as a whole are trapped into a vicious circle of multiple problems which has led to gross violation of human rights. There is need to develop a human rights culture where each and every individual can enjoy their right to a life of dignity. Hence, PECUC has prioritized to focus on the issues relating to deepening democracy and human rights, women empowerment, health, environment, livelihood, governance, gender justice, active ageing, emergency management and disaster mitigation too during these years.

Activities at a Glance Keonjhar

Name of the Project: Education and Health Project for Tribal Communities :

Focus: The main focus of this project is facilitating Shradha Bhawans & Village Education Fund, capacity building of child protection committee, child right club, adolescents, school management committee members, formation of mother self-help groups (SHGs) & linkages and convergence of government schemes & programmes, develop local language based teaching materials for children, promotion of child reporters in villages, life skill education, facilitating immunisation, pregnancy care, health education in schools, and referrals.

Target Village: 20 revenue villages of Patana Block in Keonjhar district of the State of Odisha

Partner's in progress: DIK.

Key Achievements

- 20 nos. of SB centres (Child motivation centres) are functional where total 511 nos. of children have enrolled (B-262 & G-249), of which ST-374 (B-203 & G-171; SC-41 (B-13 & G-28); -OBC-96 (B-46 & G-50) children have enrolled.
- CRPC members motivated 37 children to regularize to school, 36 children to fill up class 10th Examination form, 13 girls to continue higher education, and 5 child labours to attend SB centers regularly.
- In 16 villages, 16 nos. of Village Education Funds are functional having total bank saving of Rs. 69850 till end of December.

- In 5 nos. of schools, toilets were made functional, 1 school ramp was constructed, new teacher appointed in 5 Schools, multi lingual teacher appointed in 2 schools by school management committee (SMC).
- Immunization of total 165 (Boys-79 Girls-86) children, 39 pregnant women administered with tetanus toxic (TT) & iron folic tablets, who later gave safe birth to 39 babies (B-18 and G-21) in Dumuria public health centre (PHC) and Patna child health centre (CHC) and Keonjhar District head quarter hospital.
- 33 Women group are functional in 20 project villages with 503 members and saved INR 29589 in their group accounts.
- 20 Sisu sabhas are functional with 439 Children (B-211 and G-228).
- 20 Youth networks named as ECOSAVER youth network is functional in 20 operational villages with participation of 329 Youths (189 Boys and 140 Girls) taking initiatives for plantation activities and planted 15000 plants during this year. 6 times 20 nos. of Gram Kalyan Samiti (GKS) meeting organized with total 187 (Male-84, female 103) members and Rs. 250 given to 4 people to avail health services.
- In 20 villages, 95 Kishori balikas (adolescent girls) had enhanced understanding on sanitation practices.
- On 26th January, 1st May, 15th August and 2nd October, 319 children had participated and placed different issues in 4 Gram Sabhas meeting.
- 30th April-12th June 2016 44 days Activism against Child labour organized 589 people participated in different events, Rallies, Awareness meetings-14th-20th November 2016 Child Rights week observed different activities like Art, debate and games, cultural activities.
- Facilitate Access to Government Schemes and Programmes - Old age pension-53, Widow pension-29, MGNREGS-58, Indira Awas Yojana (Housing Scheme)-19, Mamta Yojana-Cash benefits to pregnant women 37, Benefits under Janani surakshya yojana-39, Haris Chandra yojana-Death claim-15, Krushak Bima Yojana-11, Rashtriya Swasthya bima yojana-29, Jangal Jami Patta-38, Mo-Kudia-14, Ujwala-48.

Name of the Project: Education and Health Project for Tribal Communities :

Focus: Socio-Economic development of tribals thus opportunity was given to the socially and economically disadvantaged children.

Our Target : 20 revenue villages of Keonjhar district of the State of Odisha.

Our Partner: OIK,

Activities undertaken: Education TLM support to high school students, training to education.

Achievements:

- 100 Children from Scheduled Tribe and Scheduled Caste communities were given Teaching Learning Materials.
- 2 days training programme was organized on 28th and 29th June 2016 at PECUC, which was attended by 20 education volunteers, health coordinators, Project coordinators and community organisers.
- Resource materials developed focus on role and responsibility of SMC & CPC.
- 2 days training to 54 SMC members to enhance understanding on fund utilization, role and responsibilities, and quality education.
- Block level science exhibition organized on 3rd August 2016 at B.S. High School, Dumuria, Patana, Keonjhar, where 120 children participated, 42 students from 20 schools did exhibition of their projects.
- 14th -20th November 2016- Child rights week observation that involved activities like Art, Song, Quiz in State Level festival, with participation of more than 500 children.

Distribution of test papers by Ranjan Kumar Mohanty, Secretary of PECUC to SC/ST community children

volunteers on joyful teaching, training to school management committee & child protection committee members, observation of days



for children, extra-curricular activities to enhance their talent.

Name of the project : Integrated Program for Eradication of Child labour (IPECL)

Objective : Complete eradication of child labour in the operational area

Our Presence : 27 operational villages of Patana block at Keonjhar district.

Partner's in Progress : AEIN & TDH [G]

Focus : The focus of the project are functioning of SB centres in 27 villages, formation & strengthening of CRC, CPC, MSHG's, farmers' group, ECOSAVERS youth group, advocacy at district & state level, motivational camps for children, environment protection, livelihood promotion of MSHG's, training to SMC, PRI, PTA, vocational training to adolescents, linkages & convergence of Govt. schemes and programmes.



Major Achievements

- From 27 project villages, 17 villages are declared as child labour free of Patana block of Keonjhar district.
- 521 attending Sradha bhavans, 49 children in formal school from SB centre.
- 27 numbers of sisu sabhas are functional with 2094 Children (Boys-1036 and Girls-1058) as members
- Sisu Sabha members, Renu Bala Behera selected for state level science exhibition & Pritam Karua for Quiz competition at District level
- One Child Rights club representative named Barsharani Behera aged about 16 years attended the National Children consultation on end violence against Children at Guwahati organised by National Action and Coordination Group for Ending violence against Children (NACG-EVAC), India.
- 643 (B-315,G-328) children along with Members of 10 Sisu Sabha from 10 villages named as Badpatana, tikayatpatana, madhapur, bhalughara, rathapada, mushanali, mushakhori, nuagaon, kodakhaman, raikala villages participated in different play activities on the eve of play day on 28th May. Most of the common games played by the students were KABADI, CRICKET, BAGUDI (LOCAL GAME), PUCHI (LOCAL GAME), FOOTBALL, SKIPPING etc.
- 18 Children those were rescued from labour were participated in the Time to Talk Consultation organised by PECUC and Sikhasandhan at Panthanivas, Keonjhar on 20th May 2016. The Children shared their understanding on child labour issues, impact of labour in their life and role of different stakeholders to reduce child labour.
- 329 Children and youth from 27 project villages participated in the red hand campaign
- Total 113 Children (Child labour 22, drop out/irregular 73, Slow learner 18) attended the 7 days motivation camp and it is observed that after attending the camp all these 113 Children enjoying Education both at SB centers and Primary Schools. Out of 22 Child labour 6 children motivated and enrolled in formal school and 16 are attending SB Center regularly. The slow learners enhanced learning level and securing good marks. The drop outs and irregular attendance are attending school regularly.
- In 27 project villages 27 child protection committees are functional with 282 members and the CPC members are motivated 3 families to stop sending their children to work and motivated 15 families to send their Girls to attend Skill development training on Nursing. The Child protection committee members of Nuakhaman village could rescue a Girl who was supposed to be a victim of fake marriage. In the village Malliposi and Guldiposi the Child protection committee members rescued two girls those were engaged as labour by the family in agriculture field and motivated them to attend SB Center regularly. The CPC members of Raikala village motivated parents of 3 Children to enrol them in School. In the village Madhapur the CPC members regularized 5 Students to School.

- In 33 Schools of 27 project villages school management committees are functional and strengthened to discharge their role and responsibilities.
- ECOSAVAR Youth networks are functional in all the 27 project villages with participation of 476 (B-263, G-213) members, the members planted 7000 plants .
- There are 43 Mothers self help groups are functional in all the 27 project villages with participation of 463 members.
- Total saving of this mothers self help group is Rs 1208058 -women group members of Banamahuladiha motivated 2 irregular children to attend SB Centre & school.
- Rajnagar GP declared as healthy GP by the District Collector, Sarpanch and ANM received a memento and a cheque of Rs 10,000.
- In Kodakhaman village, a mini AWC building was constructed.
- SMC members are taking initiatives to increase learning level of the children by visiting each class and taking test, etc. -SMC of Nugaon took initiatives to open toilet for children.-Bhaliadal village did green fencing; In Maliposi, the school class room was repaired; In Banamahuldiha school, a new teacher was appointed.
- The women group members of Mushakhori and Malliposi attended Gram Sabha to place a demand for construction of road to village.
- 200 meter concrete road constructed in Mushakhori village.
- SHG group members of Jamunaposi, Barudiposi Kudakhaman, and Padmakeswarpur closed down alcohol shops by generating demand.
- 27 Framers group are functional with T414 members and savings of the Group is Rs 187800, 414 farmers are adopted SRI technique for cultivation and applying organic manure.
- Total 1788 community people linked with Different Govt. Schemes and Programmes
- Dahibahali, the farmers group SRI cultivation in 80 acre area at Madhapur linked with horticulture and got 25 quintal seeds for sowing.
- Nuagaon farmers got 5 kerosine pump sets from Agriculture department. Bhaliadal farmers did cashew cultivation in 25 acre area. Youth group member of village Nuagaon planted 500 plants & Ghat balijodi planted 1500 in school premises, and set up 20 vermin composts that they received from horticulture department.
- **World Play Day celebrated with children at Swampatana village, Keonjhar**



Observation of National Girl Child Day:- PECUC observed National Girl Child Day with the theme “Adolescents girls: Issues and Challenges” with participation of 129 participants including boys, girls and adults at Swampatana village of Keonjhar district with support by AEIN& TDH (G). The programme was participated by eminent guests like CDPO, CRCC, BEO, Sarpanch.

Name of the Project : ASTITVA-LIVELIHOOD AND EMPOWERMENT OF THE ELDERLY PROGRAMME

Supported by : Help age India

Operational Area : 12 villages of Patana Block of Keonjhar District

Activities done so far:- Strengthening of Elderly self-help groups at village level, Refresher training programme for the Elderly SHG members ,Strengthening village level federation, known as ASHA Jagruti Mahasangha.

Strengthening District level federation, known as –ASHA Bayaska Jillastariya bayaska mahasangha, fortnightly medical clinics, IOL/Cataract surgery

Major Achievements:-

- 1126 elderly people are member in 75 Elder self help groups and became self-sustained being engaged in income generation activities like Goat rearing, poultry rearing and bamboo work, and were able to add value to their daily income and food habit, bringing a change in their lives.
- 138 older people went through cataract surgery and are able to lead a normal and happy life.
- 1089 Older people of the community could access health facilities by visiting the medical clinics
- Facilitated older people access to different govt. schemes and programmes including old age pension 39, Indira Awas 23, widow pension 12.
- Older people got scope to participate in Gram Sabha and placed demands, i.e. address issues relating to accessing govt. schemes and programmes, health services, etc.
- Older people got opportunity to explore livelihood options, i.e. adopted SRI technology of paddy cultivation, livestock rearing, promotion of backyard kitchen gardening and vegetable cultivation.

Other Activities :

Destination unknown- Children on Move- DU campaign

PECUC is the state core team Member of DU Campaign. PECUC is taking active leadership and initiative to take forward different advocacy actions at State level in collaboration with YSC and DU campaign.

For **grassroot actions** of the campaign PECUC organising different campaign activities in Swam Patna block of Keonjhar Dist .

The activities are as follows.

Participants: Teacher, SHG members, PRIs, Anganwadi workers, ASHA workers, Sarpanch & villagers

- Weeklong Safe Migration Campaign at Swampatana Block, Keonjhar district, with the involvement of 232 participants from 27 villages of Patana block.
- Signature campaign and cycle rally with distribution of leaflets and posters; Stakeholder meeting on 30th June at Badapadiaposi village where 34 participants were present.
- 3 community meetings were conducted in 3 villages named as Pichulabeda, Banamahuladiha and Ghatabalijodi.
- A Follow-up programme on safe mitigation organised at Pichhilabeda, Banamahuladiha and Ghatabalijodi village under Dumuria Gram Panchayat of Keonjhar district as majority of the community of these three villages are very prone to migration, total 146 nos. of community people took part in the programme.

State Level actions :

- 35 Children from Baliana and 5 Children from Swampatana block project villages of PECUC participated in state level Public Hearing on Child labour and Migration. Two children (one boy and one Girl) spoke about their issues and challenges to the Jury members including sexual abuse at work place, low wages, no food, exploitation and harmful environment etc.
- Supported for a video documentary film script finalisation ,shooting and final production on migration.

Activities At a Glance Khordha:

Federation of deepening democracy and mutual empowerment & SWEEP Campaign :

Name of the project :

Enhancing Constitution Building of EWRs and strengthening women's political leadership (SWEEP)

Partners in progress: The Hunger project

Operational are : 3 blocks (Baliana, Bhubaneswar & Bolgarh) of Khordha district

Focus activities of the project:- Federation meeting of EWRs at block and cluster level Mahila Adhikar Manch meeting at cluster and block level, Gram sabha, Palli sabha and social audit mobilization, SWEEP Campaign, Potential leadership workshop and Gender panchayat resource centre.

Deepening democracy is one of the core areas of PECUC's work. Fostering participatory governance is one of the core areas. The organization believes in greater citizenry participation in democratic process and social development. It is evinced responsive and responsible governance that can be brought in by informed citizenry dialogue and evidence-based advocacy.

Achievements

- 16 nos. of cluster level EWR federation meetings were organised with 392 participants and carry out different activities for the development of Panchayat & Ward members (15 Sarpanch, 23 Naib Sarpanch, 298 ward members and 50 staffs participated).
- 8 nos. of cluster level Mancha meetings were conducted, total 523 participants (6 sarpanch, 10 Naib Sarpanch, 107 ward member, 368 other women and 34 times staffs attended) & helped the EWR's in carrying out the activities and campaigns.
- 2 nos. of block level trainings have been conducted with participation of 127 participants (5 sarpanch , 6 Naib sarpanch, 39 ward members, 2 Govt. officials, 5 media persons, 60 CBO members and 10 others).
- In Kantabada GP, Puspallata sethi (WM) & Sujata Behera & Kanatalata Sethi, Mancha members faced a problem, i.e. in 3 wards of Kantabada village that belongs to SC families & notification from block came that only SC candidate can stand in those wards in which unfortunately no ST families stayed. So, the EWRs & MAS members gave an application to the BDO for including these 3 nos. of hamlets into General category.
- In Mendasala GP, CHC doctors irregularly visited CHC due to which people suffered a lot. So, ALIBHA federation & MANCHA members gave complain to CDMO & action was taken & now doctors are regular to the CHC.
- 1719 nos. of new voters enrolled their names in the voter list of Balianata block & in Bhubaneswar 735 nos.
- Anjali Jha of Kakarudrapur GP, her name was in another ward voter list. So Mancha members helped her at the time of rectification of voters list due to which her name was re-entered into her ward & she was able to stand for WM position.
- 8 cluster level potential leadership workshops in 2 blocks, PLW were trained through songs, games and group discussions, and one to one interaction.
- Total 324 participants attended, of which 67 PLW participants, 40 were EWRs and 200 were women leaders supporting in the electoral process. 1000 posters were placed in different strategic locations in SWEEP campaign.
- 4000 leaflets have been printed and distributed during the campaign. The main theme of the leaflet was on the electoral process.
- 1504 nos. EWRs, 3022 nos. of other women and 1424 nos. of male had visited the GRPCs. 285 nos. of forms were distributed to the people to avail the benefit from the GPRC.
- Total 26 village meetings, 6 nos. of signature campaigns, 10 rallies, and 11 nos. of Palas (street plays) were done in different Gram Panchayats.
- Total 2042 men & women attended 26 village meetings, 57 EWR, 554 men, 1327 women from 26 villages covered in 10 G.P in 2 blocks.
- The Pala groups reached 47 EWRs, 283 men, and 1021 women; 1741 men & women outsiders.
- 12 nos. of Gram Sabhas mobilised in 2 blocks of Khordha district.



Promoting gender equality to prevent violence against women:

Promote and Protect Rights of the women including reproductive Rights and End violence against women

Partners in progress: Adoptions Centrum

Operational area: 9 villages of Balianata block and 2 slums of Bhubaneswar municipal corporation

Focus activities of the project:- Formation and strengthening of 11 young women groups ,adolescent boys & girls ECOSAVERS Youth Network group , Training to adolescents/young women groups on life skill education, first-aid, right to child rights, HIV/AIDS & PCPNDT Act, organic farming/kitchen garden promotion, and career counselling camps,-Support to high risk pregnant women ,-Training and sensitisation to

GKS, PRI, AWW and ASHA.,-Wall paintings,-Development of booklet on Govt. schemes , - Workshops/Conventions

Key Achievements

- 11 Adolescent Girls group are functional with 293 adolescent Girls as members.
- 11 young women group are functional with 269 young women as members.
- 11 Adolescent boys group are functional with 312 boys as members.
- 11 ECOSAVERS youth network are functional with 359 youths as members.
- A team of 20 persons of the organization capacitated on Child rights Environment and ecology, Organic farming,HIV/AIDS . The different team members including Secretary and Executive director are invited by both Govt. and Non Govt. Organizations to impart training, are being expert attending different talk shows both at electronic and print media.
- Programme Coordinator of the project invited to facilitate regional level child participation training
- Young women being capacitated on their Rights are reporting domestic violence cases . During this reporting period 6 domestic violence cases out of 9 identified cases are resolved.
- 177 identified pregnant women immunized out of these 25 High Risk pregnant women supported with food and vitamins, tonics as a result they had safe delivery and healthy baby.
- 135 deliveries took place and out of that only 1 child is dead and rest 134 Children took Birth immunization.
- 18 numbers of young women went through family planning operation.
- 29 young women could take decision for Birth spacing and could convince their family members.
- In the operational villages 2 Child marriage case identified one at Tarini slum and one at Kargil slum and stopped.
- 56 Girls those were not getting scope to enjoy education got scope 28 enrolled in primary school, 12 enrolled in higher education in distance mode and 16 Girls allowed to appear 10th examination, passed out 10th Examination and continue higher education.
- 60 Children from Kargil slum those were not attending primary school were motivated and attending school regularly.
- Children /Adolescents from operational areas participated in state level consultation on National plan of action, Child budgeting, Children in difficult circumstances etc and placed their views and share their difficulties.
- Both adolescent boys and girls are maintaining regular routine and behavioral changes noticed among adolescents in the operational areas i.e respect to peer group members, respect to elders, maintaining discipline, sharing issues and feelings with parents and at family fearlessly, those were addicted and deaddicted.
- Kishoribalika yojana accessed by 39 Girls those were not accessed earlier, 5 Girls who were identified as suffering from urine track infection are cured 18 Girls those reported menstrual cycle irregularities cured. Girls taking decisions relating to choice of subjects and streams to continue higher education, Girls taking decision relating to co-partners and marriage Girls attendance increased in all the operational schools.
- 89 Children from 11 operational villages got scope to attend in Gramsabha and raised various issues and few issues addressed i.e appointment of new teacher in two schools, 3 Anganwadi centers functional.
- 20 Boys those were reluctant to appear 10th examination and they not only appear but also passed out 10th examination.
- 58 Adolescents (B-13 and G-16) those were indecisive towards career after attending career counseling session 19 joined ITI training and 9 joined retail course , 17 decided to continue graduation after +2, 9 decided to continue post graduation after graduation and 4 decided to take admission in commerce stream after 10th examination.
- 53 boys those were not attending higher education motivated and attending higher education regularly.
- 5 boys those who left study after being frustrated in love affairs are motivated through this group to continue higher education and are continuing higher education, 18 boys those were started taking tobacco counseled and stopped taking tobacco, 19 Boys those were reported by their parents not maintaining discipline life started maintaining a discipline life, 2 Boys those were supposed to eloped from home due to love matters convinced and stay back at home.
- ECOSAVER group members are creating awareness in the community regarding green Environment organizing Rally, community meeting, plantation and observing special days i.e World Water Day (22nd March) , Erath day(22nd April), World Environment day(5th June).



- The youth network members planted 300 plants in the village and 250 in their respective educational institutions.
- The members first time promoted Bird nest as a result total 15 Bird nests are present in 5 villages to accommodate birds.
- The ECOSAVER members could mobilize installation of 5 Dustbins in 5 operational villages with support of Gaon kalyan Samiti.
- The ECOSAVER youth network members promoted use of Bio-fertilizers as a result 59 families promoted organic backyard kitchen Gardening.
- 150 Young women initiated organic kitchen gardening and accepted by the community and family
- 300 families adopted the practice of plantation and impacted 350 more families to do plantation.
- it is decided by Educational officials to functional ECO Clubs in all the schools after the State level workshop on water
- 385 young women supported for livelihood activities and have started their own business like incense stick, badhi, tailoring unit, spices selling etc
- Convergence and Linkages- During this reporting period the project team facilitated 189 people to access different Schemes and programmes (23 Old age pension, 19 Widow pension, 18 Mamta yojana, 19 Janani Surakhya yojana and 110 Ujwala).
- In all the 9 operational villages GKS became functional and utilizing their fund for creating a healthy environment in the village
- In all the 11 operational villages Mamta divas organized regularly and ensuring immunization of pregnant women and children
- young women group members participated in a State level consultation on Draft women policy 2016 and gave some suggestions.
- 6 nos. of Domestic Violence cases were identified and their problem has been sort out.
- 17 Women and 11 girls were identified as malnourished, anemic, were given referral services.
- Due to regular support and counseling 125 Children boys-68 and Girls-57 passed in 10th Board exam during 2016.
- 5 Adolescent Girls from project area counselled for continuing education those were dropped out and discontinued their education after class 6th.
- 11 Girls and 1 Boy from project villages who discontinued her education after 10th took admission in Bachelor in Arts in distance mode at Directorate of Distance Education, Utkal University.
- 56 Girls those were not getting scope to enjoy education got the scope for education. Out of 56, 28 enrolled in primary school, 12 enrolled in higher education in distance mode and 16 Girls appeared 10th examination and continuing their higher education
- 5 boys those who left study after being frustrated in love affairs are motivated through this group to continue higher education and are continuing their education
- 20 Boys those were reluctant to appear 10th examination, after regular counseling they not only motivated to appear the examination but also passed out 10th examination. 53 such others boys motivated and continuing their higher education.
- In the village puranapradhan the adolescent group members counseled 5 Girls to appear 10th examination and they appeared and passed out
- In the village Erakanta the adolescent group members those attended first aid training supported 2 of their class mates at school to have first aids
- Adolescent girls are maintaining disciplined life and helping their age groups as peer educators to live a disciplined life.
- 19 Girls and 13 boys from project villages could took decision relating to higher studies after class 10th i.e they were interested to study in Arts where they were forced to take admission in science.

Integrated development through community participation.

Operational area- 4 Villages of Khordha municipality and 1 village of Jatani Block of Khordha district

Partner in Progress : HCCB Pvt Ltd.

PECUC constantly endeavours to partner with local communities in order to closely integrate with their social fabric and their expectations, by a closer understanding of the community needs and aspirations, aiming to foster sustainability and improve their lives. During the year of intervention, PECUC is imparting education through Sadha Bhawan, supporting children through learning & teaching materials, involving children in extracurricular activities, counselling & mainstreaming the school drop out children, observing special days,

health camps, wall paintings for creating awareness on environment, sanitation, safe drinking water, tracking of SAM & MAM, pregnancy care and facilitating institutional delivery, renovation works like tube-wells, soak pits, drainage, formation and strengthening of CPC, SMCs, child club members, adolescents, farmers groups, SHGs, ECOSAVERS Youth Networks, promotion of kitchen garden, linkage and convergence of govt. schemes and programmes through a CSR project that is Integrated Development through Community Participation (IDCP) in 5 villages under four Khordha municipality and one under Jatani Block with support from HCCB.

Key Achievements:

- Total 280 HH, 1468 population covered & total 65 HH, 316 people were benefited from this project.
- In 5 SB centres, 129 children enjoyed joyful teaching and learning.
- 5 Nos of children group are functional in 5 villages with 159 Children as members (Boys-73 and Girls-86).
- 29 children from 5 project villages were facilitated to access Anganwadi education.
- 9 children motivated to continue higher studies after completing class 10th.
- 8 health camps were conducted in 5 villages where 922 villagers attended it.
- 60 pregnant women were identified and counselled for institutional delivery.
- 10 HH were identified and linked with Swachh Bharat scheme for latrine construction.
- 12 SAM and 9 MAM children were identified & given health support for recovery.
- 4 tube wells platform were repaired and ground water recharge pit prepared - Soak pits & drains were repaired.
- Community well was renovated in Chacherasabrashi for renovated for availability of safe drinking water.
- 8 farmers group are functional with 115 members and their total savings is 14825. The members are doing vegetable cultivation, total 115 Household covering 159 people are benefited from this activity.
- 16 SHGs are made functional this year with 191 members and are having saving an amount of Rs 185439.
- 8 SHG groups provided IGA support; 4 groups engaged in Grocery Business, 1 Group in Rice Business, 1 Group tailoring, 1 Group goat rearing and 1 Group is doing Incense stick preparation and selling.
- 250 community people were identified to promote organic kitchen gardening.
- ECOSAVER youth network members of the project area planted 1500 plants in and around the village.
- 3 trained youths have already been taken placement in different private companies.
- 12 BPL families linked with government schemes & programmes like BKKJY.
- 60 women got linked to Mamata Yojana & JSY and 24 children have been immunised.
- 14 students appeared for the 10th examination without fear and after proper counselling.

Sub collector & Education Dept. Officials interacted with the children at Sradha Bhavan child motivation centres of PECUC, and noted the change and the revived dreams in eyes of these children.

Livelihood activity for women.

Name of the project : Enhancement of socio-economic of schedule caste (BPL) communities through livelihood interventions”

The alternative livelihood options for women aim at providing additional income for the family. During the reporting period, the focus was on empowering women members for their lead role in livelihood activities to strengthen their rights over productive assets and improving their access to inputs and services related to livelihoods from mainstream. Therefore, community-based institutions formed the basis for promotion of livelihood interventions. PECUC has been implementing a programme “**Enhancement of socio-economic of schedule caste (BPL) communities through livelihood interventions**” with support from Odisha Scheduled Caste & Scheduled Tribe Development Finance Co-operative Corporation Limited, **OSFDC**, Govt. of Odisha in Baliana block of Khordha district. The project implementing in 7 villages (Andilo, Kanchilo, Kotakana, Tiranpada, Dhamilo, Baidola and Saleswar) of Baliana block of Khordha district. The focus of the

project are strengthening women groups, trade based skill development training, direct support to groups for alternative livelihood, linkage and convergence of govt. schemes and programmes.

Key Achievement

- 250 women member in 11 no. of trade based groups
- 138 women members capacitate for group management.
- 88 women members involved in goat rearing activities with support of 339 goats.
- 87 women got the skill training on goat rearing.
- 40 women got skill training on fish, dry fish and fish pickles making.
- 65 houses have toilets.
- 12 houses got house under IAY.
- 35 people got old age pension.
- 543family got ration card.
- 15 people enrolled under Arnapurnaya Yojana
- Goat insurance certificate distribution

Cheque distribution for dry fish and fish vending activities

Training on goat rearing by VAS to women group

Name of the Project :Community Process Activities under NUHM

Target Area : 44 slums of Bhubaneswar Municipality area

People's Cultural Centre (PECUC) are implementing a programme on Community Process activities under National Urban Health Mission, Odisha in six ward of Bhubaneswar Municipal Corporation. The duration of the programme was from October 2016 to March 2017. The objective of the programme to create community-based organization for access of health and sanitation in the slum area. The total coverage of households: 5150 in 44 slums in 6 wards.

Partner : National Urban Health Mission, Odisha

Major Activities :

- Mahila Arogya Samiti (MAS) profile up gradation ,House hold survey, Resource Map of slum ,MAS monthly meeting facilitation ,Annual health plan for MAS,Utilization of fund for MAS,Facilitation of slum meeting ,Facilitation of Ward Kalyan Samiti and Rogi Kalyan Samiti,MAS annual health plan,Immunization monitoring,ASHA sector meeting facilitation ,Capacity building of MAS members on record keeping,Health MAP of Mahila Arogya Samiti, Capacity building of Ward Kalyan Samiti members.

Achievements

- 5150 households survey in 6 ward of BMC area.
- 43 Mahila Arogya Samiti profile upgradation
- 42 Annual health preparation in 42 Mahila Arogya Samiti
- 43 slum resource map preparation and validation with slum community
- Facilitate 43 Mahila Arogya Samiti monthly meeting
- 42 slum level meeting conducted for sharing of schemes and programme of Govt.
- Capacity building training conducted for 4 Ward Kalyan Samiti members.
- Facilitation of 19 monthly meeting of Ward Kalyan Samiti
- Monitoring of 9 ASHA areas in 2 times each
- UHND monitoring in one centre
- One immunization centre monitored
- 67 MAS members capacitated for record maintenance and group facilitation ,123 MAS leaders capacitated



Rahagiri, later renamed as Patha Utsav:

Partner : Bhubaneswar Development Authority, Govt of Odisha & Bhubaneswar Municipal corporation

Place : Bhubaneswar

This event has been organized by Bhubaneswar Municipal Corporation (BMC) and Bhubaneswar Development Authorities (BDA) every Sunday; a particular street is kept closed to automobiles in the morning. The street is open for only to the public on foot and they can use it according to their will. The citizens on that day get involved in recreational and leisure activities. Rahagiri day has become more elaborate and fun offering opportunities for street dancing and live music. The rahagiri name was changed to patha Utsav by the citizens of Bhubaneswar. PECUC also participated in the event as a cosponsor. PECUC have a space to organized different activities for children. The space divided in 4 zones, i.e. show your talent, know your world, children corner (Children activity and play), and creating awareness on different themes. PECUC also observed different days and spread the message to citizens in different form like signature campaign, game, street play, human chain, quiz competitions, etc. This space creates a lot of opportunity for participation of disadvantage children, child labour, street children for enjoying their childhood and show their creativity.



Daan Utsav- Joy of Giving is

celebrated every year –

commencing on Gandhi Jayanti – from October 2 to 8. Many individuals step forward to help the needy by acts of giving that will remain cherished in the heart of all inculcates happiness and kindness among mankind through simple deeds. PECUC celebrated the week with collection of materials from DAV School ,Pokhariput, Pokhariput PECUC Office, Rotary club of Heritage Bhubaneswar , Royal college of science and technology & supported in and Kargil ,Tarini slums, Gotalagram Village ,swam patna block keonjhar dist .Under this programme various materials like cloths ,bedsheets,play materials , utensils , Learning materials supported to more then 5000 children , more then2000 youths & women & other people around 1000.

World AIDS Day Observation :

A road show was organized by PECUC and Mahila Arogya Samiti to create an awareness among the people on HIV/AIDS started in Birshamunda basti of ward no 30 and Gopabandhu basti of ward no 47 with distribution of IEC materials like leaf let. During the road show, different message were displayed through placards. The road show moved within the slum areas along with nearby market places. After the road show, a meeting was conducted within the slum area in both the places. The local corporator along with ASHA, AWW worker, Mahila Arogya Samiti members, and SHG members participated in the campaign programme.

Masoom – Support a Child programme :

Education is the road that children follow to reach their full potential in life. Yet many children in need around the world do not get a quality education where they can learn and develop. To advance learning, PECUC has taken a



small initiative to support education materials, school fees, school bags to children from Gandamunda High school, Unit 6 Girls High school, Kargil slum –PECUC’S child motivation centre, Unit 6 Girls Residential Hostel etc with support from Softest Automations Solutions Ltd, UK, Abani Boral Foundation, Rotary Club Heritage Bhubaneswar. During the year, a group of beauticians volunteered in Bhubaneswar on 3rd September 2016; 9 nos. of beauticians along with PECUC team visited Urban deprived children hostel for girls at Unit 6 Primary school, did hair cuttings of 50 girls, facilitated children to play, dance & sing. It was a wonderful evening. Sweets were distributed among the children along with notebooks, pen, dresses, nail polish, clips, earrings, bed sheets, purse, etc. Single parent /orphan children, Snigdha Mishra, BEO, Bhubaneswar, CRC, Anuradha Mohanty, Executive Director PECUC, Prabina Tripathy, and Beautician joined on the occasion.



Sensitization Workshop on Migration, Trafficking and Child Labour at Railway Station Bhubaneswar :

Thousands of workers along with children from Odisha migrate to other states in search of work, with activists alleging many of them are paid low wages for hard labour and exploited. In the background of the manifestation of trafficking with Odisha state primarily as a source state wherein the young girls, girl children and women are moving out in the garb of jobs or forced marriage or commercial sex work. The chasm between the policy and practice needs intense coordination of all stakeholders so that the intent inherent in the policy, programmes and guidelines can truly translate into action. During this year, PECUC organized one sensitization workshop on migration, trafficking and child labour in Railway Station on 19th July 2016 at Bhubaneswar railway station conference hall in collaboration with District Labour Office (Khordha) & East Coast Railway, Bhubaneswar. Total 31 participants including labour department and railway department officials, railway staffs, GRP staffs, RPF staffs and staffs of PECUC participated in the workshop. The workshop aimed at creating an environment that will be a stepping stone for the elimination of unsafe migrant labour and child labour and child trafficking in the state.



Learning centre for urban deprived children :

PECUC has taken initiatives in the last five years for ensuring education for urban deprived children of the Kargil slum area of Bhubaneswar Municipality area. The learning centre is functioning in the name of Sradha Bhawan now. The basic objectives are to give bridge course and prepare them for enrolment in formal school education system. Sradha Bhawan offers joyful learning through encouraging the creative side of the children , supporting them with teaching and learning materials, parent counselling, awareness campaign, and observing different important days.



27th SISUMELA CHILD RIGHT WEEK :

PECUC celebrated its 27th year of Sisumela from 14th to 20th November 2016 at Amphitheatre, Ekamra hat, Exhibition ground, Bhubaneswar. In this week long programme different type of creative competitions were organised where children from different categories got scope to exchange their views,



creativity and potentialities. More than 3000 children participated in different competitions. In the week long programme, many dignitaries like Honble Justice S. Bimal Prasad Mishra, Ex. Justice of Odisha High Court; Mr. Arun Kumar Sahu, Minister of Panchayatiraj and Law; Mrs. Kasturi Mohapatra, Chairperson, Odisha State Commission for Protection of Child Rights; S. Sarat Kar, State Income Tax Commissioner; S. Pradeep Biswal, Additional Secretary, Planning & Convergence Dept.; S. Niranjan Sahoo,



Collector, Khordha; Sj. Dillip Routray, OAS; Mrs. Banishree Pattanaik, DCPO, Khordha; Mr. Dharanidhar Nanda, WCD; Smt. Latika Pradhan, Smt. Sulata Deo, Social Worker; Singer Mrs. Bandita Dash; Mrs. Subhlaxmi Dash, Singer; Mrs. Harapriya Pati; Actor Binayak Mishra; Mr. Bishnu Mohanty, Royal school of Science & Technology; Mrs. Snigdha Mishra, BEO; Mrs. Ruby Rout, Adoption Centrum; Mr. Dibyaranjan Dash, Rotary Heritage; Smt. Snigdha Panigrahi, Ex Member, OSCW; Mr. Prasant Kumar Mishra, Principal Magistrate, JJB, Khordha; Smt. Amrita Pattanaik, DPC, Khordha; Smt. Bharati Chakra, State Head, Help Age India; Smt. Snehaprava Samantray, Odissi dancer; Mr. Ramakant Rath, Retd. Chief Secy and renowned writer; Sj. Sahadev Sahu, Retd. Chief Secy; Amarendra Pattanaik, Director, Dept. of Culture; Mrs. Anuradha Biswal, Sportsperson; Mr. Premananda Das, DGM, Canara Bank; Mr. Harihar Mohapatra, Actor; Pratyasha Ray, Swimmer; and Akankshya Kabi, Goodwill Ambassador for Child's Right, PECUC, graced the occasion. During this festival, PECUC's annual awards was felicitated. Swaroop Jena Memorial Award to Journalist Mr. Ranjit Guru, Abani Baral Memorial Award to Teacher Devraj Samantray, Sisusathi Samman to Dr. Udhav Charan Nayak, Prafulla Ch Das Memorial Sisu Adhikar Suraksha Award to Smt. Bijoyani Das, Ketaki Pattanaik Memorial Award to Soumyapriyadarshi Pradhan & Ankita Priyadarshini, Prafulla Ch Das Memorial Sisu Prativa Award to Mr. Naisargik, Baji Rout Memorial Award to Mr. Mohan Sethi, Prananth Pattanaik Memorial Award to Mr. Srabhan Nayak, Baby of the Year to B. Aradhya Subudhi. The guests offered prizes to winners of different creative competitions. Sj Pradosh Pattnaik, President Siusmela committee presided over the proceedings.



19 Days Campaign to Prevent Abuse and Violence against Children : From 1st to 19th November 2016, PECUC organized with the theme “Prevent Abuse and Violence against Children” with the participation of 1980 adults & 1560 children from 3 Districts and 76 villages and 2 slums. The major activities were competitions among children, rally, signature campaign, human chain, meetings with CPC, CRC and women group. The major topics discussed was importance of 19 days activism, child labour, child abuse, child marriage, issues relating to migration and trafficking, and actions to address issues.

Observation of International Day of Elder Persons organised by People's Cultural Centre (PECUC) & Softest Automation Solutions Ltd. UK on 1st of October 2016 at Pahala, Baliana.

Theme:-Take a Stand against Ageism, challenges everyone to consider ageism – the negative attitudes and discrimination based on age - and the detrimental impact it has on older people. 10 nos of older people got support, and blankets were distributed. Also, they got information on “Aging Rights” and Govt. programmes or schemes. On 25th December 2016 on the eve of Christmas day, 50 numbers of blankets were distributed to the poor old aged persons of Gotalagram village of Satyabhamapur GP of Baliana Block.

Plantation in schools: Around 1000 saplings plantation were done at Jaharasasan, Gohala village of Baliana block, Khordha district school premises & community places by PECUC in collaboration with Rotary Heritage and local schools, Alibha Panchayat Federation, and Mahila Adhikar Samukhya. Plantation in 5 Govt schools premises in Bhubaneswar organized by PECUC, Rotary Club of Heritage Bhubaneswar, BEO office Bhubaneswar. Planted more than 500 fruits and flowers trees in this process. Sj Nirajan Sahu ,IAS, Collector Khordha, Sj Manas Ranjan Samal, Sub-collector Bhubaneswar, Snigdha Mishra, BEO Bhubaneswar, Sj Shantanu Mishra & Niraj Datta, Rotary Club Heritage Bhubaneswar, Anuradha Mohanty, Executive Director, PECUC, teachers, and students participated in the programme.

Self Help Groups promoting Empowerment : Promotion of Self-Help Group (SHGs) mainly for women has been a common programme of PECUC towards the aim of poverty alleviation under different scheme and programmes Access to credit has not only strengthened the position of women economically, but it has also created a ripple effect which alters power dynamics to allow them agency to a large extent. Besides, SHGs



have helped women to participate in the community affairs and in various instances, they have helped tackle the issues concerning public infrastructure, access to social entitlements, health and nutrition, and basic facilities. Most importantly, the process of mobilization and collectivization has been a journey of reflexive empowerment and carving a space for the women self. The space infused confidence in several women and led them to participate in the local governance process. These women have the potential to shape up as strong contenders and actively get engaged in the local political field. PECUC facilitate **142 Women SHG group** in khordha district. around 1700 women as the members having Rs.1,20,00000/- of savings. Most of the groups are linked with different financial institutions and Govt. schemes and programme.

Activities at Glance: Balasore

Project Name : Protecting the Rights of children on the move (PROCOM) including survivors of Child Trafficking in Asia :-The project aims to create an enabling environment at the project villages to promote safe migration free from trafficking with the awareness of protecting the rights of children.

In last quarter of the project PECUC lead the consortium . In this consortium 5 partner organisation working in different states. . PECUC working in Odisha, Care –T working in Tamilnadu, SAVE working in Tamilnadu, SIRI working in Telegana and Andhra and BSJVS working in Chhattisgarh .

Objectives:

- To empower children and mobilize families and communities for prevention of child exploitation.
- To protect and empower children with the aim of a safe and sustainable reintegration in society.
- To advocate and uphold the rights of children.

Our presence: 30 villages under four GPs namely Bhograi, Jayarampur, Rasalpur and Nachinda under Bhograi block of Balasore district.

Partners in progress: Terre des hommes – NL

Key Achievements of PECUC :

- 137 adolescents (Boys-75 & Girls-62) after receiving life skills education demonstrated learning in their actions.
- 155 Child Protection Committee members (male-88, female-67) after received training on child rights, migration and its related laws, child marriage & child trafficking. 2 child marriage stopped by intervention of VCPC members.
- 155 (boys-82, girls-73) Child Rights Club leaders received training on “Child Rights and its related law and legislations.” They have monitored and raised issues before the Child rights club and CPCs.
- 24 adolescents (boys-6, girls-18) received training on Computer Application & Programming for a period of 3 months.
- 20 girls from the low socio-economic BPL and daily labourer household have received tailoring training for a period of 5 months.
- 51 children (Boys-24, Girls-27) were supported with study materials and they continued their study.
- 12 drop out children of Kumbrigadi village were provided bicycle for continuing their study.
- 15 Child Rights Club members submitted memorandum to Sarapanch in Gram Sabha for construction of boundary wall of Primary school, school toilet, road connectivity to school, etc.
- 34 participants (AWW/ASHA/ANM) got training on JJ Act, POCSO Act, and Different Child Protection mechanism.
- 70 teachers participated in the training on different laws and acts related to children, including Child Rights.
- 3 hotels, i.e. Jagannath hotel, Radha Gobind Bhojanalaya, and Radha Krishna Prashadalaya of Bhograi block has been declared child labour free hotels by displaying of wall writing as “Athara 14 barsharu kam Sishu Sramik kama karu nahanti”.
- 68 children (Boys-42, Girls-26) were provided counselling support and after counselling, 40 children returned to regular schooling practice.

A state level convention on “Ending Violence against Children” with seven themes related to children issues was conducted for three days at Bhubaneswar. 342 adult and 98 children participated.

Consortium Achievement for last quarter:

- 137 Vulnerable boys and 121 Girls received educational services
- 37 vulnerable boys and 71 girls received vocational training
- 3035 school children participated in school based awareness programs
- 1327 children participated in mela

- 337 adolescents received life skill education
- 49 youth take IG activities
- 92 Abuse boys and 25 abuse girls received vocational training
- 34 Abuse girls received education services
- 83 girls and 78 boys received psychosocial care support
- 396 children received healthcare support
- 250 Training to child club leaders
- 263 families provided medical care

Skill Development Training for PWDs

Key achievements

- PECUC facilitated self-employment of 16 PWS (10 for Computer and 5 for fancy bag making) in Bhograi block of Balasore district.
- 10 trainees have received the Training kit on Computer from **Swami Vivekanand National Institute of Rehabilitation Training and Research (SVNIRTAR)**, which is an autonomous body under Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Govt. of India.
- PECUC provided the training programme for 15 PWDs on tailoring at its training centre at Bhogarai block of Balasore District.



Capacity Building of Panchayatiraj Institutions:

Panchayatiraj now functions as a system of governance in which Gram Panchayats are the basic units of local administration. The system has three levels in village level, block level and district level. The process of decentralization has provided representation but representation does not necessarily lead to participation. Representatives still face a number of challenges for their engagement in political spaces. PECUC organized training on Panchayat raj institution members from 22nd to 24th July 2016 at Bhograi Block of Balasore district in collaboration with **Vishwa Yuvak Kendra, New Delhi**. Total 182 participants participated in the 3 days programme. After completion of the programme, certificates were distributed to all the participants.

Emergency Education is building atone for the future:

- Safe school: safe Child –Disaster risk reduction is a systematic approach to identifying, assessing and reducing the risks of disaster. It aims to reduce socio-economic vulnerabilities to disaster as well as dealing with the environmental and other hazards that trigger them.
- Children at age of 18 have tremendous potential to reduce vulnerability, build resilience and contribute to the well-being of other children, communities and to sustainable development.
- PECUC team provided the training on first aid and rescue to children in association with Sarba Sikshya Abhijan, Bhograi block of Balasore district. In the training programme, 50 children along with 20 teachers participated in the training. The children also demonstrated the first aid and rescue actions.

Activities at a Glance: Jajpur

Plantation programme:

In the Sukinda mining area, around 7.6 million tons of solid wastes have been generated in the form of rejected minerals, over burden material/waste rock and sub-grade ore that may be resulting in environmental degradation, mainly causing lowering in the water table as well as deterioration in surface and ground water quality. During this year, PECUC implementing a project “Avenue plantation with support from Indian Metals ferro-alloys Limited, Sukinda mines (Chromite) Kaliapani, Japur. The coverage area was 4.5 Km. Road from

Aradapal to Bhaghuasahi village, Chigudipla Grampanchayat of Sukinda block, Jajpur district was covered under this plantation drive. Total of 2000 plants were planted within this area. During this period, care and protection of the plants is the major work. Ant treatment and watering of plants are regularly done by the team members of PECUC. Awareness generation programme was also conducted on environment protection within the areas through street play and community meeting.

Networking & Alliance Building:

Odisha Election Watch (OEWS) : Odisha Election Watch is the state chapter of National Election Watch one of the major motto is to ensure genuine participation of people in governance and policy making. The focus areas include voters' education, working on electoral and political reforms, and promotion of free and fair elections.

12th State Level Convention on Transparency in finances of Political Parties” and “Free & Fair Panchayat Elections 2017- Issues and concerns was organized by OEWS on 4th September 2016 IDCOL Auditorium, Bhubaneswar implemented by PECUC and supported by Association for Democratic Reforms. Eminent personalities, youths, political party leaders, academicians, Government officers, civil society organizations, District representatives of Odisha Election Watch, academicians, media persons, PRI representatives and students had participated.

Launching of Voters' Awareness Campaign:

Odisha Election Watch with the support of Association for Democratic Reforms launched a voter's awareness campaign – “My Vote My Village, My Vote not for sale. ” Many eminent dignitaries, celebrities, young volunteers of NSS Utkal University and social workers, activists from all over the State gathered at IDCOL Auditorium in a grand function to launch the campaign. This campaign gave messages to create larger voter's awareness to increase voter's turn out and promote ethical voting. Around 400 nos. of participants had participated. The major activities of the campaign are:

- Focused campaign.
- Campaign through posters, Audio-Visual aid, cultural show, signature campaign, padayatra.
- Campaign through print media & electronic media.
- Campaign through web media.

District	Block	Gram panchayat	Village
13	26	203	1136

The **focus campaign** conducted in 1136 villages of 203 Gram panchayat of 26 blocks in 13 districts of Odisha. The major activities are awareness for enrolment new voters, workshop and community meetings, Cycle rally, Padayatra, Signature campaign, Mobile van, cultural shows, folk media, Street play, Campaign through poster, audio-visual aid, Campaign through print and electronic media, and campaign through web media.

District Block Gram Panchayat Village 13262031136

Campaign through posters, Audio-Visual aid, development & dissemination of IEC materials:

- 11000 posters of three different types were developed and distributed in the workshops, community meetings, bus stops; railway stations; auto stands; shops; block offices; other important offices etc. in 30 districts of Odisha.
- These posters emphasize on voters rights, ethical voting, free & fair and violence free panchayat elections. 3 major regional channels of Odisha like Kanak TV, MBC, Kalinga TV regularly telecasted audio-visual promo of cine stars and they had become a part of the campaign by airing multiple



programmes. An impactful and relevant information, education and communication (IEC) material was produced and distributed in the campaign area.

- a) **sCampaign through print media:** Different local newspapers had published various types of news in their paper. These news messages on ethical voting, nota, voting rights had reached the 60% readers that have helped people who would be contacted in spreading the campaign message by publishing different news, articles, editorials & voice of the people.
- b) **Campaign through television and radio through radio & TV spots/jingle, discussions Campaign through television and radio:** - 3 regional channels of Odisha regularly telecasted Audio-Visual promo of cine stars and they had become a part of the campaign by airing multiple programmes. Panel discussion was carried out on different TV/Radio channels. Information sharing on different analysis report of 2012 panchayat elections and assembly elections 2014 was also conducted. Regular interaction & information sharing with media houses and many more on the voters participation, free, fair and violence free in panchayat election, analysis was on different elections held on 2012 panchayat elections, 2014 assembly elections, party wise analysis, number of violence and other crimes on pre, during & post-elections.

ODISHA ALLIANCE FOR CHILD RIGHTS (OACR):

Odisha Alliance for Child Rights (OACR) a network of Child rights organizations hosted by People's Cultural Centre (PECUC). Secretary, PECUC is the Chairman of Odisha Alliance for child Rights. During this year OACR has focused on the following activities.

- Core team meeting, Governing council meeting, Governing body meeting, Executive committee meeting, Membership drive, Consultations
- State level workshop on Ending Child Labour in Supply Chains at DRDA Conference hall, Subarnapur on 11th August 2016.in Collaboration with NACG-EVAC,India
- Convention on Ending violence against children-15th-17th December 2016
- State consultation focusing on Children in Difficult Circumstances at Bhubaneswar by Plan India, CINI CYSD, PECUC, CLAP and Odisha Alliance on Child Rights at CYSD conference hall.
- State level consultation on Draft of trafficking of persons (Prevention, Protection and Rehabilitation) Bill 2016 released by Ministry of Women and Child Development, Govt. of India for public opinion. The programme was organized on 18th June 2016 at CYSD Conference hall Bhubaneswar, organized by OACR DU campaign, PECUC, NACG, TDH(NL) and different voluntary organizations and networks.

Convention on Ending Violence against Children:

A three days Convention on Ending violence against Children was organised by Odisha Alliance for Child Rights (OACR) & National Action and Coordination group to end Violence Against children (NACG-EVAC), Odisha in partnership with Odisha State Commission for Protection of Child Rights (OSCPCR) at Institute of Engineers, Bhubaneswar. Mr. Vishal Kumar Dev, IAS, Commissioner-cum-Secretary, Women & Child Development Department,

Government of Odisha. The honourable guests of the valedictory session were Mr. Subash Singh, Chairman Building and Construction workers welfare board, Mr. Prashatha Reddy, IAS, Director, W and CD and Mr. Chudamani Seth, IAS, Director, Elementary Education who addressed the gathering and shared their opinion and suggestions regarding children protection and safety and ending violence against children.

Many dignitaries like Ms. Kasturi Mohapatra, Chairperson, OSCPCR, Ms. Yumi Bae, Chief, UNICEF Odisha, Dr. Chiranjeeb Kakoty, Chairperson, NACG-EVAC, India, Mr. Pradeep Biswal, IAS, Additional Secretary, Planning and Convergence Department, Government of Odisha, Ms. Razia Ismail, Head-IACR, Mr. H.B Das, Former CBI Judge, Mr. L.D Mishra, IAS (Retd), Former Union Secretary (Labour Department, Government of India) attended the Convention and spoke on the different thematic issues, debate and discourse on challenges and placed possible recommendations/suggestions. A total of 483 adults and 93 children participated in the convention which included children and adult delegates from all districts of Odisha, experts from Odisha and outside, Govt. Departmental officials, representatives of statutory bodies and committees, and media houses. Separate



consultations among children and adults were conducted on different themes that affect directly & indirectly the life of children.

The themes covered were: Child Labour, Child Marriage, Child Trafficking, Corporal Punishment/ Children's Safety in Educational Institutions, Child Sexual Abuse, Children in Emergency and Children with Disability.

In this three days long convention, discussion and deliberations on different themes, their issues and challenges shared by different organisations and grassroots level workers and individuals resulted in some recommendations. In the open house discussions in every thematic session the suggestions made by the adults were noted down to be considered while making state action plans for sustainable development goals.

State level consultation with faith leaders for ending violence against children organized :

In order to foster a better understanding of the inter-faith groups in State, OACR and NACG –EVAC Odisha aimed at cultivating a meaningful partnership with different groups to end violence against children. Religious leaders have an extraordinary moral authority and convey a deep sense of compassion, solidarity and justice, which helps them to bridge differences, through fostering dialogue and influencing positive social changes. Using positive examples from religious texts such as Ramayan, Bhagabat Gita, Bible, Quran, Guru Granth Sahib, etc., can help ensure respect for restoring the human dignity of the child and bring an end to all forms of violence. With this objective in mind, a State level consultation was held with participation of different faith leaders on 27th March 2017 at Hotel Excellency, Bhubaneswar in collaboration with India Alliance for Child Rights (IACR). Total 64 participants including many eminent personalities, civil society organisations, social scientists, thinkers, religious leaders, and media shared their views and gave valuable suggestions to end violence against children.

An 11 membered core committee was constituted to further take forward the suggestions/feed backs of the consultation and develop an action plan to ensure role of faith leaders for ending violence against children.



NACG: National Coordination Group to End Violence Against Children South Asia Initiative:

During this period NACG-EVAC, Odisha chapter has conducted various workshops/seminars/consultations on different thematic aspects of NACG, member representative of NACG has participated in different State level, National and international level workshops/seminars.

- State Board, NACG-EVAC, Odisha was held on 21st April 2017 at OVHA Conference Hall, Bhubaneswar.
- Consultation on draft NPAC 2016 organised at HDF, Bhubaneswar on 21st March 2016, 30 nos. of participants gave suggestions/feed backs which were compiled and send to ministry on 28th March 2016 in collaboration with IACR, New delhi.
- State level convention on ending violence against children was organized for from 15th- 17th December 2016 at Institution of Engineers, where 483 Adults and 93 children had participated.
- State level workshop On ending child labour 11th August 2016 at DRDA Conference Hall, Subarnapur a State level workshop on ending child labour in supply chain was organised by NACG-EVAC, Odisha OACR and RARE in collaboration with ILO & NACG-EVAC. 70 nos. of participants had participated.
- State consultation focusing on Children in Difficult Circumstances at Bhubaneswar by Plan India, CINI CYSD, PECUC, CLAP and Odisha Alliance on Child Rights at CYSD conference hall.



NCCR: National Centre for Child Rights : A Child Rights Resource Centre –an initiative by PECUC. It has conducted various activities with the objective to promote and protect rights of the children. NCCR unit developed fact sheets on child labour with focus on child labour in supply chain. The unit shared updated information relating to policy, acts, laws and legislations to all the project areas of PECUC which includes draft of National health policy, Consultations on National plan of action, trafficking of persons bill 2016, Juvenile justice (care and protection) amendment bill, are few of the initiatives of NCCR during this year.

State level consultation on Draft Model Rules of Juvenile Justice (Care & Protection of Children) Act 2015 organized on 6th June, 2016, total 36 participated & gave suggestions which were compiled and send to the MWCD in collaboration with TDH (G) and AEI. The main objective was to provide suggestions on draft model rules of JJ Act to the MWCD within a stipulated period. All participants were divided into four groups with separate topics. Around two and half hours of open discussion and analysis on the topic among participants, all four groups came to certain points to change and in some cases added inputs. Then the inputs, suggestions and recommendations were compiled which includes: Deleting the social background and social status; adding biometrics details as far as practicable; including blood group etc.; community service shall not be applicable to children upto 14 years; Adding a sign language expert, if required; SJPU shall be placed other than the police station; counselor, parents, guardian or person in whom the child has trust or confidence shall be present during the interview of the child by the police; a copy of the statements and documents submitted by the police shall be given to the child, child's parent or guardian, or the counselor; child protection policy and code of conduct shall be exhibited in all CCIs; priority shall be given to the foster family in the matter of adoption and submitted to ministry of Women and Child Development through mail.

World day against Child labour was observed by PECUC through Signature Campaign, Walk against Child labour. In this campaign, Sj. Prafulla Mallik, Mayor Sj. Ananta Narayan Jena, Sj. Priyadarshi Mishra, MLA, Ms. Rajalaxmi Das, Ms. Sandhyabati Pradhan, Members, Snehanjali Mohanty, Anuradha Biswal, Rtn Debabrata Panigrahi, Ranjan Kumar Mohanty, and Anuradha Mohanty did their signature and gave consent to the campaign mission.

State level consultation on Draft trafficking of persons (Prevention, Protection and Rehabilitation) Bill 2016 released by Ministry of Women and Child Development, Govt. of India for public opinion. The programme was organized on 18th June 2016 at CYSD Conference hall Bhubaneswar, organized by OACR DU campaign, PECUC, NACG, TDH (NL) and different voluntary organizations and networks.

ECOSAVERS Youth Network :

Observation of Banamahostav at Rahagiri: Fruits & Flower trees were distributed at PECUC'S space with a theme "Let's join hand for a child friendly city & think of safe children- Happy childhood."

Observation of world population Day -Theme of the year was on investing on Girl child. Sj Niranjana Sahoo, IAS Collector Khordha, Sj Pradip Kumar Biswal, IAS, Addl Secretary, Planning & Coordination Dept. Govt. of Odisha, joined in the programme and spend time with children.

Awards & Honours received :

Anuradha Mohanty, Executive Director, PECUC, felicitated as "Change Agents of Odisha" organised by Yes We Can -Forum Odisha. Padmashree Tulashi Munda, Dr Bhagaban Prakash and Soumyaranjan Patnaik, Editor Sambad, Sisir Sahoo, Founder of Yes We Can were present at the occasion.

Participation in various programmes

A team of 4 participants including Ranjan Mohanty , Convenor, NACG-EVAC, Odisha and Co-Convenor, NACG-EVAC, Odisha, Mr Prakash Rath, participated in the National consultation on ending violence against children held on 23rd June 2016 at Guwahati.

Mr Ranjan Kumar Mohanty, Convenor, NACG-EVCA Odisha being the Thematic head of Corporal punishment, NACG-EVAC, India developed the concept paper on Corporal punishment for the National convention on Ending violence against Children.



Ranjan Mohanty , Convenor NACG-EVAC, Odisha participated in the High level regional conference on Environment, Human and Child labour and Animal welfare in South Asia's Brick Kilns at Pokhara, Nepal by South Asian initiatives to end violence against Children (SAIEVAC) an apex body of SAARC shared views on India perspective.

Co-Convenor, NACG-EVAC, Odisha, Mr Prakash Rath participated as representative of NACG-EVAC, Odisha in a training programme at Bangkok.

Convenor, NACG-EVAC, Ranjan Ku Mohanty Odisha participated in various workshops and consultation organised by NACG-EVAC, India as well as represented NACG-EVAC, Odisha in different workshops and shared valuable thoughts on issues relating to violence on children at brick kiln, child labour, corporal punishment etc.

Outcome harvesting festival on Child trafficking & migration at Bangkok organised by TDH-NL Ranjan Ku Mohanty, Secretary PECUC attended the programme.

A high level Regional Policy Conference on Environment, Human and Child labour and Animal Welfare in South Asia's Brick Kilns: Tackling Challenges and Working Together to Change the Industry at Pokhara, Nepal by SAIEVAC (South Asia Initiative to end violence against children) an apex body of SAARC, held on 26-27 January 2017, which was attended by Ranjan Ku Mohanty, Secretary, PECUC.

R.K.Mohanty, Secretary of PECUC attended as guest & chaired the seminar on free & fair election organised by Mukta Chintan Mancha at Bhubaneswar.

National Action and Coordination Group to End Violence against children, Chhattisgarh state group formation meeting at RAIPUR. On the dias - Mrs Satavdi Pandey, Chairperson, Chhattisgarh State Commission for Protection of Child Rights, Ranjan Kumar Mohanty, Secretary, PECUC and National Executive Member, NACG-EVAC, India, Susil Pandey, BSJVS.

Mrs Anuradha Mohanty, Executive Director of PECUC attended - Team Odisha in 3rd Regional Round Table Conference on Effective Implementation of Juvenile Justice Act 2015. An honor to be with honorable Justice Madan B Lokur, Supreme Court, Justice S. Mishra and Justice Pujahari from Orissa High Court, Madam Kasturi Mahapatra', Chairperosn, SCPCR, Mr. Arun Bothra, IG, Economic Offence, Mr. Prasantha Reddy, Director , Social Welfare..and other Senior Officials from Orissa High Court and State Government and colleagues from UNICEF.

Documentary film Kalika - Best practices of Juvenile Justice Board & Child Welfare Committee, Khordha, was released on 6th August. Sj Niranjana Sahoo, Collector Khordha, Sj Sitanshu Rout, ADM Khordha, Dr. P. Samal, Chief Judicial Magistrate / Principal Magistrate, JJB Khordha, Anuradha Mohanty & Namrata Chadha, Member JJB, were present on the dais.

A team of two facilitators, Mrs Anuradha Mohanty and Ms Jyotirmayee Mohapatra along with two children and Ranjan Moahnty , Convenor, NACG-EVAC, Odisha participated in the National level children consultation on Ending Violence against Children held at Guwahati and organised by NACG-EVAC, India on 21st and 22nd June 2016.

The Executive Director and Programme coordinator invited to facilitate children process in the National convention on ending violence against Children Organized by National action and coordination group to end violence against children.

Executive director, PECUC invited to impart training to staff members of DISHA organization at sundergargh, SOVA at Koraput and SARITHA at Jharkhand.





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