ANNUAL REPORT

(2025-26)

(A centre for People's Empowerment & Sustainable Development)





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PECUC's Board of Management after a Meeting

Left to Right – 1. Mr. Ranjan Kumar Mohanty, Secretary; 2. Dr. Ashokananda Dhar, Member; 3. Ms. Anuradha Biswal, Director; 4. Mr. Pradosh Patnaik, Member; 5. Dr. Snehaprava Samantaray, Director; 6. Ms. Sarmila Sahoo, Member; 7. Ms. Bandita Das, Joint Secretary; 8. Ms. Ratna Dash, Treasurer; 9. Dr. Minakshi Panda, Chairman; 10. Ms. Ahuti Baral, Member; 11. Ms. Anuradha Mohanty, Executive Director (Spl. Inv.); 12. Prof. (Dr.) Prabir Kumar Pattnaik, Director.

FROM CHAIRMAN'S DESK:



People's Cultural Center is going to complete its 36 years of journey. A group of intellectual stalwarts laid its foundation with an exclusive mission and vision of community development. We are lucky enough to have a few of them still with us to be our torch bearer. With their guidance we are marching ahead adding new feathers of success every year in every step. We work for the community but it comes back with a thrilling success as an icebreaking event.

The world around us is changing very fast even faster creating new vistas of development. But our entire team, the management and our employees are able to be very close to the people and the government due to their deep involvement, positive attitude and critical thinking. We have not left any stone unturned to discover the grey areas of development, of course with the help of the government and the people. Our journey is both hilarious and challenging. But we hold our hands tight and have become able to overcome it. I express my heartiest gratitude to one and all of Team PECUC for their honesty and dedication and of course our government and the funding agencies for their ungrudging support. We do not believe in number but on changing the quality of life. Change with a single individual can be a step forward to change the world.

Minakshi Panda

Dr. Minakhi Panda
Chairman, People's Cultural Centre (PECUC)

FROM SECRETARY'S DESK:



As we reflect on the journey of 2025-26, I am filled with gratitude, pride, and renewed determination. This year has been another significant milestone in PECUC's commitment to creating a just, inclusive, and sustainable society where every child, woman, youth, and marginalized individual can realize their full potential & live a life of dignity.

Despite social, economic, and environmental challenges, our collective efforts have continued to make a meaningful difference in the lives of communities across Odisha. Through our initiatives in child rights, education, health, women's empowerment, climate resilience, livelihood, youth engagement, and community development, we have built capacities, and promoted positive change at the grassroots level.

Our achievements are the result of the dedication of our staff, Board Members, volunteers, community leaders, children, women, young people, older people, Government Departments, donors, and development partners. Their trust, collaboration, and commitment have enabled us to transform challenges into opportunities and aspirations into action.

At PECUC, we believe that true development is measured not merely by numbers but by the positive changes in people's lives. Every empowered child, confident woman, engaged youth, and resilient community inspires us to work harder and dream bigger.

As we move forward, we remain committed to innovation, partnership, and people-centered development. Together, let us continue to build a future where dignity, equality, and opportunity are accessible to all.

I extend my heartfelt thanks to everyone who has been part of this journey. Your support continues to inspire us to serve with passion, integrity, and purpose.

Together we can bring lasting change.



Ranjan Kumar Mohanty
Secretary People's Cultural Centre (PECUC]

People's Cultural Centre (PECUC) is a child rights focused organization founded in 1990. Since the last three decades, PECUC has been continuously working for children, their parents, grandparents, families & communities to empower & enable them to lead a life of dignity. PECUC has implemented more than 199 projects and programmes in 30 districts of Odisha, 4 districts of Delhi and facilitated various campaigns at country level under different themes, such as Child Rights, Women Empowerment, Livelihood, Health, Hygiene and Sanitation, Rights of the Older Persons, Emergency Management & Climate Change Mitigation and Adaptation, Governance & Democracy, Youth Empowerment and Persons with Disabilities, directly and in partnership with civil society organisations, communities, Government and National, International organisations.

OUR VISION

A world in which peace, justice and equality prevails, where people participate and have a say in their social and economic well-being by exercising their rights to a life of dignity, respecting cultural and natural diversity.

OUR MISSION

Our mission is to empower and enable children, young people, women, the elderly, other vulnerable and marginalized communities to participate powerfully in their overall development and to create and strengthen peoples' institutions that ensure, sustain and promote their wellbeing, security, inclusive development and a life of dignity.

AREAS OF OPERATION

State of Odisha, India

VISION 2030 (OUR STRATEGIC PLAN)

PECUC would continue to focus primarily on child rights during 2021-2030. While working at the community level PECUC has learnt that the realisation of child rights and the well-being of children cannot be thought of in isolation and that their parents, grandparents, families and communities need to be protected and strengthened. Hence, PECUC has prioritized to focus on the issues relating to Child Rights, Women Empowerment, Health & Sanitation, Emergency Management & Climate Change Mitigation & Adaptation, livelihood, Governance & Democracy, Youth Empowerment, Persons with Disabilities and Rights of the Older Persons these years.

A YEAR OF ACTION AND IMPACT

KHORDHA DISTRICT

Surakshya: Empowering adolescents, young women, young people for improving access to Education and Sexual Reproductive Health & Rights

Implemented by: PECUC; Supported by: Adoptionscentrum

Operational Area: 8 villages of Balianta Block, 4 Villages of Bolgarh Block, 3 slums including Kela Sahi, Bhaktamadhunagar and Mahakaleswar slum of Ward-62 of Bhubaneswar Municipal Corporation, Khordha District

Target Population: Direct- 1275 Indirect - 4350

- Overall goal: Create an enabling environment for the realization of the sexual and reproductive health and rights of young people, women and adolescents.
- Project goal: Women, young people and adolescents lead a dignified life with knowledge about their sexual and reproductive health & rights and are making informed decision.

Activities: Staff capacity building, Training of adolescent boys and girls on life skills, gender & leadership, Training on Gender to young couples - Understanding of Gender and Development, Training to young women on SRHR & HIV/AIDS, Training to teachers on basic counselling skills, State level consultation of ECOSAVERS youth Network Members on environment & Ecology, Observation of environment related special days, Strengthening GPCPC & Slum level CPC

ACHIEVEMENTS:

ADOLESCENT DEVELOPMENT AND EDUCATION

- 15 adolescent groups with 260 members are in place; 122 adolescents and youth gained knowledge on gender equity, SRHR, and life skills.
- Supported 63 adolescents in passing the 10th Board Examination and pursuing higher studies. A total of 354 children were enrolled in school and are continuing their education, while 3 dropout children were mainstreamed into schools.
- 87 adolescents participated in the Wall Magazine/E-Magazine initiative. Additionally, 418 adolescents attended Advika Meetings and received information and counselling on health services, schemes, and programmes, while 45 adolescents participated in the Gram Sabha.
- 326 girls are receiving Iron and Folic Acid tablets from Anganwadi Centres.
- 12 adolescents from Bolgarh Block participated in an online Zoom meeting under the “Ankur” Project on child rights; 43 adolescents from Balianta participated in the Block-level Poshan Utsav, and 33 adolescents and youth from Balianta Block participated in ICDS observations during Poshan Utsav.
- 35 adolescent girls from project villages celebrated International Women's Day, 27 adolescents participated in the Block-level Kishori Mela, and 224 adolescents participated in the 44-day Campaign Against Child Labour.

WOMEN’S HEALTH AND EMPOWERMENT

- 15 young women's groups with 278 members are in place. A total of 44 young women were capacitated through training programmes on SRHR and HIV/AIDS, while 278 young women were reached through educational activities on SRHR, gender equality, and leadership.

- 305 women improved their knowledge of sexual and reproductive health issues and their roles and responsibilities.
- 22 family planning operations and 28 institutional deliveries were carried out. Further, 186 young women are practicing birth spacing, and 125 pregnant women were identified, counselled, and supported to access Janani Surakshya Yojana and Mamata Schemes.
- 6 high-risk women were referred, 248 women attended Village Health and Nutrition Days, and 183 children and 205 mothers received immunization during the reporting period.
- 63 families started organic kitchen gardens.

YOUTH LEADERSHIP AND ENVIRONMENT PROTECTION



- 15 youth groups with 189 members are in place.



- 25 youth participated in a two-day EcoVenture Camp organized at Sambhav, Nayagarh, engaging in sessions on climate change, environment, EcoSavers, youth leadership, nature observation, biodiversity, waste management, and green action planning.
- 25 youth participated in the State-level Youth Workshop on Eco-Friendly Lifestyle and Green Habits at Gita Govinda Sadan, Bhubaneswar, on 17 July 2025.
- 69 tube well surroundings were cleaned, and 31 cleanliness drives were organized. Additionally, 97 youth started practicing kitchen gardening; 11 organic compost pits were prepared, 125 trees were planted, and 62 bird nests were created.
- 188 youth are practicing waste management, and 54 youth are creating eco-bricks using waste plastic.
- 15 youth participated in a Mega Rally organized by the District Administration, Khordha, on the occasion of the International Day Against Drug Abuse and Illicit Trafficking on 26 June 2025. Another 10-youth participated in the State-level launch of the 44-Day Campaign 2025 commemorating National Anti-Child Labour Day, organized by CACL at Panthanivas, Bhubaneswar, on 30 April 2025.

CAPACITY BUILDING AND CHILD PROTECTION SYSTEMS

- 25 nos of staff from 4 different organisation attended capacity building training promoting child participation and child friendly approaches
- 27 teachers enhanced their knowledge of basic counselling, online safety, and SRHR.
- 17 GPCPCs, 12 VLCWPCs, and 3 Slum-level Child Protection Committees are in place.
- 125 GPCPC members received training on child protection.

Parivartan – Transforming Lives, Sustaining Earth

Project implemented by PECUC in collaboration with the Adoptionscentrum

Operational Area: 11 villages of Balianta Block, 5 Villages of Bolgarh Block, 4 slums including Kela Sahi, Nehru, Nilapanitanki and Bhagabat slum of Bhubaneswar Municipal Corporation, Khordha District

Target Population: Direct- 1340 Indirect - 4190

- Overall goal: To foster holistic and sustainable community development by strengthening child protection, promoting gender equality, and enhancing environmental sustainability and resilience through education, empowerment, and active participation of children, women, and youth.
- Project goal: Women, young people, children and adolescents lead a safe, healthy and dignified life, empowered with knowledge on Sexual and Reproductive Health and Rights (SRHR), gender equality, and sustainable environmental practices for a better future.

PROJECT OBJECTIVES:

O1: To build capacity of the organization as well as stakeholders to strengthen child protection mechanism for creating an enabling environment for children and adolescents to access their right to education, health, protection and participation for their overall development and wellbeing.

O2: To promote gender equality by empowering women with economic opportunities, enhancing their leadership and decision-making capacities, ensuring their sexual and reproductive health and rights (SRHR), and transforming harmful social norms to prevent and respond to gender-based violence.

O3: To promote sustainable environmental practices and increase awareness and resilience to climate change through education, adaptation initiatives, eco-friendly technologies in participation of youth and children.

Activities: Baseline, Staff capacity building, Formation & strengthening of Adolescent groups, young women group and Ecosavers youth Network, Play and Blossom- Girls' football match with gender training, IEC materials - Awareness, and Engagement Activities- Audio visual materials, Songs, Printing of broachers, Wall painting, ECOVENTURE CAMP- Green Path Exposure Visits

ACHIEVEMENTS:

CAPACITY BUILDING AND PROGRAMME DEVELOPMENT

- A baseline survey was conducted in the operational areas.
- A 3-day staff capacity-building training programme was organized, through which 38 staff enhanced their knowledge on child rights, child protection, laws and legislation, environment, SRHR, gender, social media, and community-based organizations (CBOs).
- A staff exposure visit was organized to "Ravindra Bagicha" and "Urmila Udyan," a non-commercial and privately managed environmental initiative, on 25 January.

IEC AND COMMUNICATION MATERIALS

- A short film on SRHR awareness, "Mo Katha Ama Katha" (My Story, Our Story), and a musical film on environmental protection titled "Basudha" were produced.
- Three booklets on Adolescents' Groups, Ecosavers–Youth Network, and Young Women's Groups were designed and printed in both Odia and English for awareness generation and capacity building.

ADOLESCENT DEVELOPMENT

- 20 Adolescents' Groups with 328 members (16 in villages and 4 in slums) were formed, and 80 group meetings were conducted.
- 50 adolescents enhanced their knowledge and skills through Life Skills Education training programmes.

YOUNG WOMEN AND GIRLS EMPOWERMENT



- "Play and Blossom" Girls' Football Tournament and Gender Training Programme was organized on 28 February 2026 at Benupur Mini Stadium, Balianta, Khordha. A total of 120 participants, including 80 adolescent girl players, facilitators, trainers, and guests, participated.
- Seven schools participated in the event. Leadership training was facilitated by Ms. Madhumita Das, Secretary General, ICCW, while gender awareness sessions were conducted by Ms. Pragnya Paramita Bastia, Senior Manager, Breakthrough. All participating schools received trophies, and all participants received certificates.





- 20 Young Women's Groups with 293 members were formed, and 80 group meetings were conducted.

YOUTH LEADERSHIP AND ENVIRONMENT PROTECTION

- 20 Ecosavers Youth groups with 265 members were formed, and 80 group meetings were conducted.
- 4 Ecosavers Youth groups were formed in Jajpur, Jagatsinghpur, Kendrapada, and Cuttack with 80 members.
- National Youth Day, International Women's Day, and World Water Day were observed by group members along with community participation.
- A four-day Ecoventure Camp – Green Path Exposure Visit was organized from 5–8 February at Kapundi, Keonjhar. A total of 60 participants, including 48 youth, 11 PECUC team members, and 1 resource person, participated.



- The camp included sessions on youth leadership, biodiversity conservation, climate change, environmental challenges, climate action, and the role of youth as agents of change. Participants also engaged in practical activities such as check dam construction, bird nest preparation, forest walks, and district-wise action planning. Youth interacted with local communities to understand traditional livelihoods, food habits, festivals, indigenous knowledge, and sustainable practices. Cultural activities further enriched their learning experience and appreciation of local heritage.







Kalika – The creche



Support from: Housing and Urban Development Department, Govt. of Odisha

The Creche facility has been set up at Kharavela Bhawan by Housing and Urban Development Department, Govt. of Odisha and is managed by People's Cultural Centre (PECUC) to cater to the need of the working women of the Housing and Urban Development Department and other departments operating at Kharavela Bhawan. The creche inaugurated by Smt. Pravati Parida, Honourable Deputy CM, in presence of dignitaries Smt. Usha Padhee, IAS, Principal Secretary, Housing and Urban Development Department, Govt. of Odisha, Smt. Anu Garg, IAS, Development Commissioner of Odisha & Additional Chief Secretary of the Departments of Water Resources and Planning & Convergence Department , Government of Odisha, Additional Secretary & many other Govt. Officials, Mr. Ranjan Kumar Mohanty, Secretary, PECUC, Ms. Anuradha Mohanty, Executive Director, PECUC.

- During this reporting period 26 nos of children registered to the centre and around 22 children attending the centre regularly.

Pre-Marital Communication Centre (PMCC) at Bhubaneswar,

Collaboration with: National Commission for Women

OBJECTIVES OF THE CENTRE:



- To offer voluntary, confidential, and professional pre-marital counselling services
- To provide group and individual sessions on relationship readiness, gender equality, legal awareness, and family life education
- To promote a culture of respectful partnership and shared decision-making in marriage
- To act as a referral and support hub for young couples and families

Target Group: Young men and women planning to get married, engaged or newly married couples, families and community members interested in promoting positive marital relationships

SERVICES OFFERED/ ACTIVITIES:

- Pre-marital educational counselling (in-person and virtual)
- Psychological screening and emotional support
- Legal counselling related to marriage, dowry, property rights, and domestic violence
- Community level workshops on pre-marital counselling

ACHIEVEMENTS:

- The Pre-Marital Communication Centre (PMCC) was inaugurated at Indraprastha, Pokhariput, Bhubaneswar, under the mentorship of the National Commission for Women (NCW) on 29th Jan 2026. The centre was inaugurated in the presence of Dr. Minakshi Panda, Chairman, PECUC, Smt. Urmila Mahapatra, Smt. Prativa Satapathy, and Smt. Mukta Sahu, Members of the Odisha State Commission for Women; Smt. Madhumita Das, Clinical Psychologist and Secretary General, Indian Council of Child Welfare; Ms. Anuradha Biswal, Olympian; Ms. Anuradha Mohanty, Executive Director, PECUC; and Ms. Ratna Dash, Board Member, PECUC.
- Anuradha Mohanty, Executive Director, PECUC, Ms. Pravashini Grahacharya and Puja Panda attended the 6th training programme under Pre-Marital Communication Centre (PMCC) flagship programme initiative on 16–17 December 2025 at NCW Headquarters, New Delhi.

Learning Centre for Street Children – Tarini and Kargil Slums

Duration: April 2025 – January 2026

ACHIEVEMENTS:

- A total of 26 children attended the learning centres at Tarini and 21 children attended the centre at Kargil Slums.
- Children were provided with education through fun-based, child-friendly, and interactive learning methods.
- The centres created a safe learning environment and encouraged regular participation in educational activities.
- Children were supported for enrolment and mainstreaming into formal schools, promoting their continued access to education.

Mechanised DSR under the sub-Scheme "Promotion of Improved Package of Practices 2024-26"

Collaboration: Block Agriculture Offices of Bolgarh and Begunia, with support from the Chief District Agriculture Office, Khordha

Project Area: 3 Gram Panchayats of Bolgarh Block and 3 Gram Panchayats of Begunia Block, Khordha District

Target Beneficiaries: 87 farmers (45 from Bolgarh and 42 from Begunia) covering 65 hectares of agricultural land through the Mechanised Direct Seeded Rice (DSR) system.

KEY ACTIVITIES:

- Farmer meetings and awareness sessions conducted.
- Collection and verification of beneficiary documents.
- Facilitation of beneficiary demand bills and self-declaration forms.
- Physical verification carried out by block and district-level officials.

ACHIEVEMENTS:

- Paddy cultivation was undertaken on 65 hectares of land, including 45 hectares in Bolgarh and 20 hectares in Begunia, using the mechanised line-sowing DSR method.
- Approximately 10% increase in paddy yield was achieved through the adoption of the DSR technique.

Building a Child-Friendly Environment in Schools through Infrastructure Development and Green Initiatives



Supported by: Charities Aid Foundation America (CAF)

Project Location: Government Upper Primary School, Jagannathpur, At/PO: Jagannathpur, GP: Jagannathpur, Block: Balianta, District: Khordha

Beneficiaries: 78 students (38 boys and 40 girls) from Classes I to VII and 5 teachers.

ACHIEVEMENTS:

- A two-seater swing was installed to provide children with opportunities for play and recreation.
- A puppy spring rider was installed, creating a more child-friendly and engaging school environment.

ASHA-Alternative Source of Help and Action

ASHA, an initiative by PECUC, fosters the self-help capacity of the elderly to achieve socio-economic security. It focuses on empowering older people to lead a happy and dignified life. 12 Elderly Self-Help Groups (ESHGs) formed and strengthened.

- On the occcassion of International day for older person 22 older persons including 11 older women and 11 old men of Gohal village of Balianta block received cloth support.

VDMP- Village Disaster Management Plan & GPDMP- Gram Panchayat Disaster Management Plan

Supported by: District Disaster Management Authority (DDMA)

Project Area: 35 villages across 7 Gram Panchayats (Balianta, Bentapur, Bhingarpur, Jayadev, Jagannathpur, Purohitpur, and Jhintisasan) in Balianta Block, Khordha District.

ACHIEVEMENTS:

- Village Disaster Management Plans (VDMPs) for all 35 villages were prepared and are in place to strengthen community-level disaster preparedness and response.
- VDMP submitted to authorities at Panchayat, Block and District
- The process of developing and strengthening Gram Panchayat Disaster Management Plans (GPDMPs) is continuing in all 7 Gram Panchayats.

International Women's Day

International Women's Day was celebrated at the Satyabhamapur Gram Panchayat Conference Hall, Balianta Block, Khordha District, in collaboration with the Rotary Club of Bhubaneswar Unique. The event witnessed the participation of more than 100 women, including Anganwadi Workers (AWWs), ASHA workers, teachers, and women Self-Help Group (SHG) members. The programme was attended by Dr. Minakshi Panda, Chairman, PECUC; Ranjan Kumar Mohanty, Secretary, PECUC; Rtn. Dibya Ranjan Dash, Former President, Rotary Club of Bhubaneswar Unique; Rtn. Prakasha Chandra Das; Rtn. Minati Mahapatra, Arjuna Award winner; Bhakta Batsala Mahapatra, BEO, Balianta; Sister Tapaswini, Prajapita Brahma Kumari; Rasmita Bhoi, Sarpanch; and Sabita Munduri, PEO, Satyabhamapur Gram Panchayat, who addressed the gathering. On the occasion, several distinguished women achievers from Balianta Block were felicitated for their outstanding contributions in their respective fields. The awardees included Sarmistha Tripathy, Headmistress-in-Charge, Champeswar Government UP School, Kakarudrapur; Rashmi Priya Dash, ANM, Satyabhamapur Sub-Centre; Minati Dash, Supervisor, Jagannathpur Sector; Sanjukta Dei, Anganwadi Worker, Balianta GP; and Gitanjali Bhoi, ASHA Worker, Jagannathpur GP. International Women's Day was also celebrated in Bhubaneswar slums and Bolgarh Block through community meetings, women's football matches, poetry recitations, awareness messages, and other activities promoting women's empowerment and gender equality.

Plantation



A tree plantation programme was organized on 5 August 2025 in Balianta Block, Khordha District, with the support of the Rotary Club of Bhubaneswar Unique. As part of the initiative, 125 fruit-bearing saplings, including mango, banana, guava, sapota, and jamun, were planted in the premises of Gotalbindha Primary School and Gotalgram Upper Primary School under Satyabhamapur Gram Panchayat, Lal Bahadur Primary School at Anantapur, and Panchabati Upper Primary School under Jagannathpur Gram Panchayat.

A YEAR OF ACTION AND IMPACT

KENDUJHAR DISTRICT

CCIIENE-Child Centered Initiative for Improving Education, Nutrition and Environment in Keonjhar District, Odisha

It is implemented by PECUC in collaboration with AEIN

Operational Area: 19 villages of Patna block and 6 villages of Ghatagaon block of Keonjhar District



Target Beneficiaries: 3000 (Children, Women, Youth, AWW, ASHA, Teachers, SMC members, CPC members and family members), Indirect- 10500

OBJECTIVES:

- Children and youth rights in the targeted villages are strengthened through increased institutional capacity.
- Improved access to education, health, nutrition for the children with focus on girl children.
- Empowering youth and women of target villages with green livelihood opportunities as a key strategy to promote and prioritise environmental protection.

Activities: Community awareness campaigns, Information, Education & Communication materials, Training to Village Level Child Protection Committee (VLCPC)/ Gram Panchayat level Child protection Committee (GPCPC), Capacity building training of Local Self Government functionaries on child rights and role of panchayti raj institutions, Children collective in schools, Training of children on child rights, leadership, Life skill, Gender, Capacity Building of parents teachers association and School Management committee (SMC) members, Teacher's training workshop on child centred learning, inclusive education practices and positive discipline, Children fair – Annual event, School Learning Corner - for learning materials & activities, play & blossom-100 girls one day each year – Football game with gender training batch by batch at corners of the football ground, National level online consultation on quality & safe Education, Workshop of Anganwadi & ASHA workers, Nutritional screening and assessment for 3-5 years children, Training on backyard organic nutritional gardening to mothers/ women with Seeds support, Food festival (Local, Traditional food festival having nutritional value & documentation of recipes, Training on organic farming, line showing method to youth and women farmers, Input support to women (seeds, organic fertiliser), Promotion and strengthening of Ecosavers youth network in 25 villages, State level ECOSAVERS youth network workshop, Support to youth for Green entrepreneurship, Plantation [nutritional plants] 500 trees every year, Interface workshops with key stakeholders on schemes & programmes relating to poverty alleviation programmes at [Block level]

KEY ACHIEVEMENTS

CHILD PARTICIPATION, EDUCATION AND PROTECTION

- 25 Sisusabhas were formed in 25 schools with 579 children, and 475 group meetings were conducted.
- 25 awareness meetings were organized with the participation of 590 stakeholders and community members.
- Sisusabha members planted 185 saplings and actively participated in community and school development initiatives.
- 229 children (107 boys and 122 girls) were enrolled in schools. VLCWPC members mainstreamed 12 long-absentee children, 4 dropouts, and 6 irregular students into schools.
- Two girls were rescued from child marriage and six children (3 boys and 3 girls) were rescued from child labour and mainstreamed into schools.
- Ten irregular children were mainstreamed into Anganwadi Centres, while 224 new enrolments were completed in AWCs.
- Aadhaar correction support was provided to one child, Daktar Naik.
- 62 children received training on leadership, life skills, and gender equality.
- 32 Sisusabha members participated in Gram Sabhas, while 125 children actively participated in the 44-Day Campaign Against Child Labour. They motivated 22 long-absentee, irregular, and child labour-engaged children to return to school.
- In the Suravi Drawing Competition, 28 children participated at the block level (16 boys and 12 girls). At the district level, Lipsa Rani Mahanta of Shradhapura Upper Primary School secured first prize.
- Strengthening Schools and Community Child Protection Systems
- 25 School Management Committees (SMCs) with 475 members were functional in 25 schools, conducting 300 SMC meetings and 100 PTA meetings.
- 50 SMC and PTA members were capacitated on their roles and responsibilities. SMCs took initiatives for monitoring Mid-Day Meals, maintaining nutrition gardens, repairing school infrastructure, facilitating safe drinking water facilities, and supporting classroom construction.
- Community leaders successfully prevented the closure of Janheiposi Primary School by enrolling 4 additional children from nearby villages, increasing student strength to 21.
- 45 teachers enhanced their knowledge on inclusive education and positive discipline practices.
- 20 school learning corners were established and became operational, benefiting 320 children.
- 1,700 children at school level and 400 children at block level participated in annual fairs and educational activities.
- 58 VLCWPC/GPCPC members and 49 PRI members enhanced their knowledge through training programmes.

- 100 participants joined the National Webinar on "Mental Health and Wellbeing: Ensuring Safe Learning Environments for Children."
- 72 participants attended the State-level Consultation on "Towards a Child Labour-Free Bikasita Odisha: Strengthening Collaboration and Action."

GIRLS' EMPOWERMENT THROUGH SPORTS



- 130 participants, including 90 girl players from 6 schools, participated in the Play & Blossom Football Programme promoting gender equality, leadership, and confidence among adolescent girls.
- The inter-school football event brought together six schools and included gender equality and leadership training sessions for participants.

HEALTH, NUTRITION AND SOCIAL PROTECTION

- 60 ASHA and Anganwadi Workers were capacitated, supporting 1,107 children attending 54 Anganwadi Centres and 133 pregnant women.
- 91 women were linked to Mamata Yojana and 95 women to Janani Suraksha Yojana. Additionally, 203 adolescent girls and 80 women received Iron and Folic Acid supplementation.
- 321 children and 133 pregnant women were fully immunised.
- Nutrition assessments identified 112 MAM and 10 SAM children. Of the 122 children identified with malnutrition, 82 (62.21%) improved to normal nutritional status through kitchen gardens, counselling, promotion of local nutritious foods, breastfeeding support, ICDS services, and regular follow-up.
- 76 stakeholders participated in an interface workshop on government schemes and programmes, resulting in 682 people being linked to various poverty alleviation programmes.
- An audio-visual material on nutrition was developed and disseminated within the community.

LIVELIHOODS, FOOD SECURITY AND SUSTAINABLE AGRICULTURE



- 150 women received training and seed support for kitchen gardens and started cultivation, while 245 women from the previous year continued kitchen gardening.

- 62 women prepared 65 local food items for a food festival attended by 99 participants, and a recipe book was developed.
- 50 women and youth received training on organic farming, and 103 farmers adopted organic compost and pesticide preparation practices.
- 106 women and youth farmers received 800 kg of millet seeds and cultivated millet on 36 acres, producing 17 quintals and 56 kg (1,756 kg) of millet.
- 14 additional farmers adopted millet cultivation practices during the reporting period.

YOUTH LEADERSHIP AND ENVIRONMENT PROTECTION

- 55 Ecosavers received training on environmental protection and leadership. A total of 404 nos of youth are associated with the Ecosavers Youth Network, and 100 meetings were conducted.
- Ecosavers Youth Group members planted 1,380 trees across 25 villages and 2,115 nutritional plants in schools and communities.
- Ecosavers undertook various environmental initiatives, including cleaning 45 tube wells, plastic waste removal in 12 villages, cleaning picnic spots, fairgrounds, Bhimkund, and school campuses in 18 villages.
- Ecosavers Youth groups prepared 1,141 bird nests, installed 25 Jalachhatras, maintained drinking water arrangements for animals in 25 villages, conducted drain and road cleaning in 9 villages, and constructed and maintained 7 check dams.
- Ecosavers Youth groups from 7 villages organized cycle rallies on air pollution and collectively committed to using bicycles at least twice a week.
- In Janheiposi village, Ecosavers youth groups planted 100 cashew trees and installed 30–40 contour conservation trenches (CCTs) for rainwater harvesting.
- The bird nest initiative in Raikala village received recognition in local print media and NEWS 7 television.
- The Tobacco-Free Youth Campaign 2.0 was conducted in 5 villages with the participation of 62 youth, women, and children.
- 75 youth participated in a learning and sharing workshop on good practices, challenges, and future action plans.
- Five youth were supported to initiate green enterprises: one in duck rearing, two in fish culture, and two in goat rearing.

MONITORING AND LEARNING

• One midline survey was conducted to assess project progress, outcomes, and learning.

AADI-Action for Ability Development and Inclusion

Therapeutic & Rehabilitative Services for Children with Intellectual Disabilities, Supported by SSEPD Dept., Govt. of Odisha.



Operational area: Patna block of Keonjhar district;

No. of children: 30 (M-19, F-11) ID-10, CP-20

MAJOR ACHIEVEMENTS:

- 30 children with intellectual disabilities received occupational, speech, physical, behavioural, and yoga therapies through a multidisciplinary team of professionals.
- Children were supported to improve self-care, communication, language, mobility, sensory integration, and daily living skills through individualized interventions and child-friendly learning methods.
- Regular home visits and community therapy camps were conducted to provide therapy services and counselling support to parents and families.
- Awareness programmes sensitized parents, families, and community members on the needs and care of children with intellectual disabilities.
- The introduction of indoor games and recreational activities improved children's participation and attendance at the centre.

Village Disaster Management Plan (VDMP)

Implemented with support from District Disaster management Authority of Keonjhar

Target Village: 58 villages - 12 GP and 54 villages of Ghatagaon block and One GP and 4 villages of Saharapada Block

ACHIEVEMENTS:

- Plan for 58 villages are complete and the books are submitted

ASHA- Alternative Source of Help and Action: This programme of PECUC was implemented in 12 villages of three Panchayats of Patna block covering 1126 elderly people. 75 nos of ESHGs and 8 village level federations was created and at present only 4 groups are functional.

A YEAR OF ACTION AND IMPACT

KATAKA DISTRICT

Community Radio Station - Radio Sampark 89.6, At: Murudabad, PO: Pithapada, Nischintakoili in Cuttack district



Radio Sampark 89.6 a community radio station located in Muradabad village, Cuttack district, reaches approximately 2.5 lakh people across several blocks, including Nischintakoili, Salepur, Mahanga, and Derabish. Its programming, spanning nine segments such as children, women, farmers, youth, older persons, devotion, literature, and development, addresses a wide array of themes, including women empowerment, healthcare, sustainable farming, and youth empowerment. Through educational, interesting, and entertaining programmes, Radio Sampark 89.6 strengthens community ties and raises awareness of common values, challenges, and solutions.

AWARDS AND RECOGNITION



- Radio Sampark received the Best Team Award 2025 at the 35th Annual Function of PECUC.
- Radio Sampark received the Best Performer Award for the Nipuna Odisha Campaign from Young India and UNICEF.

PROGRAMME PRODUCTION

- Radio Sampark produced 277 new programmes covering diverse themes such as children, agriculture, health, youth, women, literature, senior citizens and community development.
- Programme produced: Ama Chasa, Ananya, Hello Doctor, Yeita Jibana, Bole Hunti, Yuva Shakti, Mo Kalama, Bhakti and other programmes during different festivals and occassions

STATION VISITS

- Officials from the Agriculture Department, Nischintakoili Block, visited Radio Sampark in connection with the ATMA Project.
- A team from Akashvani Cuttack visited the station for an inspection and interaction.
- The local MLA visited Radio Sampark on 25 December 2025.

Gender-Based Violence: "Hinsa Ku No"



Duration: August 2023 – August 2026 Supported by: SMART Area of Operation: 4 villages of Nischintakoili Block

KEY ACHIEVEMENTS

- 4 women's groups with 81 members remained active.
- 192 group meetings were conducted with the participation of 2,880 women and community members.
- 26 narrowcasting sessions reached 792 participants, including children.
- 3,107 community members were sensitized through door-to-door awareness campaigns.
- Radio Sampark broadcast 11 repeat episodes on gender-based violence, 8 episodes on "Digital Rights are Human Rights," and 15 GBV-related episodes produced by other community radio stations.
- 101 social media posts were developed and disseminated to raise awareness on gender equality and violence prevention.
- 48 cases of gender-based violence were reported through project interventions and community engagement mechanisms.



- GEF Fellow Kabita Mohanty and Anuradha Mohanty, Executive Director, PECUC, participated in the SMART Radio Festival and Review Meeting in New Delhi.

Nipuna Odisha (9th March to 8th April 2025)

Supported by: School and Mass Education Dept., Govt. of odisha

Target area: Nischintakoili Block

Target Population: Children

- 5 episodes of Nipuna Odisha broadcasted – 2 episode broadcasted on April 2025
- 2 narrowcasts at Pithapada Primary School & Jagannath Govt. UP School covering 111 children, teachers and parents
- Interview of children, teacher & CRCC taken

Mera Gaon Meri Dharohar Campaign (24th to 29th Jan 2026)

Initiated By: Ministry Of Culture, Govt. of India

Collaborated By: SMART

- 5 jingles broadcasted 3 times a day
- 7 video produced and shared on Soical Media & 8 nos of social Media post

Information Security Education and Awareness (ISEA) Promotional campaign (2nd Feb to 28th Feb 2026)

In collaboration with: Centre for Development of Advanced Computing (CDAC), A scientific Society under Ministry of Electronics and Information Technology, Government of India

8 episodes were produced and broadcasted - Digital arrest, Online Shopping, Invest Scams, Fake Job Offers, Phishing, Financial Secuirity, Mobile Secuirity and Social Media Secuirity

44 Days Campaign: Radio Sampark 89.6 FM, PECUC's community radio station, broadcast special programmes and messages to amplify awareness efforts

"Disha" - Recovery Centre for Drug Addicts

Supported by: Department of Social Security & Empowerment of Persons with Disabilities, Govt. of Odisha

Target Population: Drug addicts

KEY ACHIEVEMENT

- 146 patients were admitted to the centre during the reporting period.



- 127 patients were successfully discharged, while 19 patients were referred for specialized services and further care.
- 172 patients received outpatient (OPD) treatment services.
- Counselling services were provided to 1,201 patients and their family members.
- 151 individuals received vocational skill training in computer operation, paper file making, envelope making, thunga making, and paper bag production.
- 242 patients received personality development training focusing on behavioural change, communication, and interpersonal skills.
- 138 patients became self-employed after being discharged from the centre, supporting their social and economic reintegration.
- 43 community and college awareness meetings were conducted, reaching 3,395 people with information on mental health, rehabilitation, and social inclusion.
- 23 social media posts were developed and disseminated through Facebook, X, and WhatsApp to promote awareness about the Disha Centre and its services.
- Promotional messages on the Disha Centre were broadcast through Radio Sampark, PECUC's Community Radio Station at Murudabad, Nischintakoili.

Mobile Health Check up Camp (Apr 2025-Mar-2026)



Supported by: Aster DM Foundation

ACHIEVEMENTS:

- During the reporting period, 208 Mobile Health Camps were organized across Cuttack and Jajpur districts, providing healthcare services to 18,417 people.

A YEAR OF ACTION AND IMPACT

KENDRAPADA DISTRICT

Farmer group initiatives: With the facilitation of PECUC, farming communities in the flood affected areas of Kendrapara block have been functioning since 2009. 47 farmer groups are functional under a federation of farmers as a self-motivated people's initiative. The federation leaders give direction to groups in getting organised and availing themselves of the benefits of programmes of agriculture and horticulture departments, local banks, and insurance, as well as disaster risk reduction initiatives.

Community-Based Disaster Preparedness & Risk Reduction: A team of volunteers from PECUC who are trained in first aid and search and rescue are still working, demonstrating in the community, and imparting training to youths and children. A review of the school safety plan was held in 12 schools.

Ecosavers Youth Network Initiatives: One new Ecosavers Youth Network group formed with 20 members in the month of February and the group are now actively undertaking the activities like village cleaning, waste management, organic kitchen garden, plantation etc. to protect and preserve environment.



Mr. Ranjan Kumar Mohanty, Secretary, PECUC with Sj. Mohan Charan Majhi, Hon'ble Chief Minister, Odisha along with other eminent dignitaries at Pravasi Bharatiya Divas Convention 2025



Mr. Ranjan Kumar Mohanty, Secretary, PECUC with Smt. Pravati Parida, Hon'ble Deputy Chief Minister & other dignitaries at Pravasi Bharatiya Divas Convention 2025



Deputy Chief Minister Smt. Pravati Parida inaugurating Kalika – the Creche, at Kharavela Bhawan along with DC-cum-Additional Chief Secretary Smt. Anu Garg, IAS & Smt. Usha Padhee, IAS, Principal Secretary of the Housing & Urban Development Department, Smt. Anuradha Mohanty, Executive Director, PECUC



Tere Mere Sapne- Pre Marital Communication Centres Capacity building program at NCW, New Delhi, Hon'ble Chairperson National Commission for Women Ms Vijaya Kishore Rahatkar and Dignitaries along with Anuradha Mohanty, Executive Director PECUC



Mr. Ranjan Kumar Mohanty, Secretary PECUC and Head Radio Sampark joined Regional Community Radio Sammelan (East) as a panelist, moderated by Shri Amit Dwivedi, Project Director CRS at Guwahati organised by Ministry of Information and Broadcasting, Govt of India and Indian Institute of Mass Communication, New Delhi on Dec 2025



Mr. Ranjan Kumar Mohanty, Secretary PECUC receiving Inderjit Khurana Social Impact Award 2025 for PECUC



Ms. Ratna Dash, Treasurer, PECUC receiving Chysta Social Impact Award 2025 for PECUC

A YEAR OF ACTION AND IMPACT

BALESWAR DISTRICT

Village Disaster Management Plan

Implemented with support from District Disaster Management Authority of Baleswar

Target Village- 30 villages (Jaleswar Block) in Baleswar

ACHIEVEMENTS:

- Village Disaster Management Plans (VDMPs) for 30 villages were completed and submitted to the district authorities.
- Gram Panchayat Disaster Management Plans (GPDMPs) for 5 Gram Panchayats were completed and submitted.

AADI-Action for Ability Development and Inclusion

Therapeutic & Rehabilitative Services for Children with Intellectual Disabilities, Supported by Social Security & Empowerment of Persons with Disability Dept., Govt. of Odisha.

Operational area: Bhograi block of Baleswar district;

No. of children: 30 (M-17, F-13) MR-6 CP-9, CP & MR-5 others -10

MAJOR ACHIEVEMENTS:

- 30 children with intellectual disabilities are enrolled at the centre and receive occupational, speech, physiotherapy, behavioural, and yoga therapies through a multidisciplinary team comprising special educators, a physiotherapist, a counsellor, a caretaker, and a Project In-Charge.
- Children are supported to develop self-care skills such as bathing, grooming, dressing, and feeding through child-friendly learning methods, including flashcards, puzzles, and other educational games.
- Regular therapeutic interventions have contributed to improvements in communication, language development, speech articulation, mobility, sensory integration, and overall physical and mental well-being.
- Community therapy camps and regular home visits were conducted to provide therapeutic support and counselling to children, parents, and family members.
- Awareness and sensitization programmes helped parents, families, and community members better understand and respond to the special needs of children with intellectual disabilities.
- The introduction of indoor games and recreational activities enhanced children's participation and improved attendance at the centre.

CCIIENE-Child Centered Initiative for Improving Education, Nutrition and Environment .....

Nutrition food to Children in climate change affected area of Balasore & Kitchen garden kit to women affected by climate change at Balasore



Supported by: AEIN

Area of Intervention: 6 most affected GP of Bhograi Block (Gabagoan, Kusuda, Nachinda, Aruhabruti, Kharidipimpal, Kumbhiragadi) covering 34 villages

ACHIEVEMENTS:

- 800 children (355 boys and 445 girls) from 25 Anganwadi Centres and 3 schools across 14 villages in 3 Gram Panchayats were supported with Nutri Mix supplementation.
- 1,000 pregnant and lactating mothers from the most vulnerable households, including women-headed families in 34 villages across 6 Gram Panchayats, were provided with nutritional kitchen garden seeds to enhance household nutrition and food security.

Odisha Flood Response: 2025 (July-Dec -2025)



Supported by: Analog Devices Pvt. Ltd

Area of Intervention: 4 most affected GP of Bhograi Block (Gabagoan, Kusuda, Kumbhiragadi) covering16 villages

ACHIEVEMENTS:

- 150 vulnerable families of 4 GPs of Bhograi Block i.e. Kusuda, Kharidipimpal, Aruhabruti, Gabagan received shelter support in presence of Priyadarshini Khatua, IIC Bhograi Police Station ,Ranjan Kumar Mohanty, Secretary, PECUC, Anuradha Mohanty, and Executive Director of PECUC

STUDY

Research Study Project- Climate-Induced Vulnerabilities and Gender-Based Violence: Impact of Climate Change on Women's Health and Livelihood in Rural Odisha (23 Feb to 30 Sept 2026)

Supported by: National Commission for Women

Study Area: Bhograi and Baliapal Block of Baleswar District, Patna & Gatagaon Block of Keonjhar District, Balianta and Bhubaneswar Block of Khordha District

General Objective: To assess the impact of climate change on women's health, livelihood, and exposure to gender-based violence in rural Odisha.

ACHIEVEMENTS:

- 11 members Survey Team finalisation
- 30 villages selected- 5 villages per block
- Secondary data collection from villages started

STATE LEVEL PROGRAMME

Masoom – Support a Child Programme

The Masoom – Support a Child Programme is a unique initiative of PECUC aimed at supporting children from disadvantaged and vulnerable backgrounds to continue their education and development. During the reporting period, the following support was provided:

ACHIEVEMENTS

- 40 adolescents from Tarini Slum received educational support materials, including notebooks, pencils, pens, and other study supplies from an individual donor .
- Suneli Munda, a school dropout who was successfully mainstreamed back into school from Pichhulabeda village in Keonjhar district, received educational assistance of ₹20,000 from the Bijaya Kumar Memorial Foundation.

Women Empowerment: Promotion of Self-Help Groups

PECUC continued its efforts to strengthen women empowerment through the promotion and capacity building of Self-Help Groups (SHGs), enhancing women's economic security, leadership, and participation in decision-making processes.

ACHIEVEMENTS

- A total of 467 Self-Help Groups (SHGs) comprising 5,571 women have been formed from 1990 to till this period across Khordha, Keonjhar, and Balasore districts, with cumulative savings of ₹2,15,82,644.
- 71 Young Women Groups (20 groups formed this year) with 1,021 members were strengthened to promote Sexual and Reproductive Health and Rights (SRHR), leadership, and gender equality.
- 11 Nari Shakti Mahila Groups with 257 members were formed in Nischintakoili Block to raise awareness on gender-based violence and strengthen community action against discrimination and abuse.
- Key interventions included promotion of traditional and nutritious local foods, organic kitchen gardening, sports and cultural activities, awareness campaigns, and capacity-building programmes for women and girls.
- These initiatives contributed to enhancing women's leadership, confidence, awareness, social participation, and socio-economic empowerment.

44-Days Awreness Campaign to End Child Labour

PECUC organized its annual 44-Day Campaign to End Child Labour from 30 April to 12 June, culminating on the World Day Against Child Labour. The campaign served as a platform to raise awareness and mobilize communities for the prevention and elimination of child labour.

ACHIEVEMENTS

- More than 2,500 people from over 300 villages across Keonjhar, Khordha, Cuttack, and Balasore districts were sensitized on child labour and child rights issues.
- Children, youth, women, community members, Child Protection Committee members, Anganwadi Workers, SHG members, PRI representatives, PECUC staff, and volunteers actively participated in the campaign.
- On 12 June, extensive awareness activities were organized across Khordha, Balasore, Keonjhar, Cuttack, Kendrapada, and several other districts of Odisha, as well as at the national level.
- A wide range of activities, including rallies, public meetings, human chains, wall paintings, poster competitions, and awareness campaigns, were conducted to mobilize communities against child labour.
- Radio Sampark 89.6 FM, PECUC's community radio station, broadcast special programmes and messages to amplify awareness efforts.
- The campaign concluded with renewed commitments from children, youth, communities, and stakeholders to work collectively towards creating a child labour-free society and ensuring every child's right to education, protection, and development.

World No Tobacco Day

On the occasion of World No Tobacco Day, PECUC organized a webinar on "Protecting Children and Youth from Tobacco Harms" to raise awareness about the harmful effects of tobacco use and promote collective action for a tobacco-free society. The webinar brought together health professionals, civil society representatives, youth leaders, and development practitioners from across Odisha.



Welcoming the participants, Ranjan Kumar Mohanty, Secretary, PECUC, emphasized the need to protect children and youth from the harmful effects of tobacco. Dr. Susanta Kumar Swain, Additional Director of Health Services (NCD), Directorate of Public Health, Government of Odisha, highlighted the severe health consequences of tobacco use and stressed the importance of joint efforts to prevent tobacco addiction among young people. Dr. Pratap Kumar Jena, Professor of Public Health, KIIT University, discussed the dangers of second-hand smoke and encouraged youth to adopt healthy lifestyles. Prahalad Sinha, senior columnist and Gandhian, emphasized the role of awareness and effective implementation of tobacco control laws in making Odisha tobacco-free. Dr. Girija Shankar Mishra, State Consultant, Tobacco Control Cell, Department of Health & Family Welfare, shared government initiatives for tobacco-free educational institutions and highlighted the need to curb tobacco advertising and promotion. The programme concluded with a tobacco-free pledge led by Anuradha Mohanty, Executive Director, PECUC. More than 100 participants, including representatives of civil society organizations and youth leaders, joined the webinar.

PECUC also organized a community awareness programme at Unique Education Coaching Centre, Bhograi, Balasore, to educate children and youth on the health hazards of tobacco use. Health professionals, educators, social workers, journalists, and community leaders addressed the gathering and emphasized the importance of tobacco prevention and healthy living. Participants took a pledge to stay away from tobacco and spread awareness within their families and communities. The programme concluded with a collective commitment to building a tobacco-free generation.

State Consultation on Eradication of Child Labour



PECUC organized a State-Level Consultation on "Eradication of Child Labour: Towards a Child Labour-Free Bikasita Odisha – Strengthening Collaboration and Action" in collaboration with AEIN and in cooperation with the Labour & ESI Department, Government of Odisha, at Hotel Presidency, Bhubaneswar. Child rights networks including CACL, NACG EVAC India, Odisha Alliance for Child Rights (OACR), and RTE Forum also partnered in the event. The consultation brought together government officials, child rights experts, civil society organizations, academicians, teachers, and development practitioners to reaffirm their collective commitment to eliminating child labour and ensuring a safe, inclusive, and child-friendly Odisha.

Dr. Laxmidhar Mishra, IAS (Retd.), Former Union Labour Secretary and Former Senior Advisor, ILO, inaugurated the consultation and highlighted the challenges and opportunities in achieving a child labour-free Odisha. The distinguished speakers included Ms. Chandana Das, Member, OSCPCR; Shri Madan Mohan Paika, Additional Labour Commissioner; Dr. Bhakta Bandhu Acharya, Senior Technical Consultant, Labour & ESI Department; Dr. Purnachandra Brahma, Assistant Director, SCERT; Shri Suryamani Tripathy, OPS (Retd.); and Shri Jatindra Dash, Senior Journalist.



The session was chaired by Dr. Minakshi Panda, Chairperson, PECUC. Shri Ranjan Kumar Mohanty, Secretary, PECUC, delivered the welcome address and highlighted the purpose of the consultation. Representatives from government departments, child rights institutions, civil society organizations, and networks shared their perspectives and experiences in addressing child labour. Speakers emphasized prevention of child labour, effective implementation of laws and policies, strengthening families and communities, and ensuring enrolment and retention of children in schools. Civil society representatives from SANYOG, ADARSA, PECUC, SOCH, and SAKAR showcased their initiatives and good practices in combating child labour.

35th Anniversary and 36th Foundation Day Celebration of PECUC

PECUC celebrated its 35th Anniversary and 36th Foundation Day at Gita Govinda Sadan, Bhubaneswar. Shri Ranjan Kumar Mohanty, Secretary, PECUC, welcomed the participants and reflected on the organization's 35-year journey of service, innovation, and community engagement. The programme was graced by Shri Padma Charan Nayak, Freedom Fighter, Eminent Gandhian, columnist, and President of Milita Odisha Nisha Nibaran Abhijan, who spoke on the social and health impacts of alcohol consumption and pleaded for a liquor-free society. Other distinguished guests included Shri Soumya Ranjan Patnaik, Founder of Odia Daily Sambad and Chairman-cum-Managing Director of Eastern Media Limited; Shri Niranjan Sahoo, IAS (Retd.); Shri Ajay Kumar Patnaik, Former Joint Labour Commissioner; Shri Pradosh Kumar Patnaik, Senior Journalist; and Shri Jagadanand, Co-founder of CYSD.

The event was chaired by Dr. Minakshi Panda, Chairman, PECUC. A commemorative publication highlighting PECUC's major achievements over the last 35 years was released on the occasion. Anuradha Mohanty, Executive Director, PECUC, delivered the vote of thanks.



PECUC's Goodwill Ambassadors for Child Rights, child artists Tapas Kumar Sarangi and Suhana Kar, along with youth leader Miloni Mishra, shared their experiences and perspectives. Board members, directors, supporters, and well-wishers also reflected on PECUC's contribution to social development and child rights promotion. The Board Members of PECUC were felicitated in recognition of their leadership and contribution.

A Learning and Sharing Workshop was organized during the celebration, where project teams and department heads were recognized for their contributions. The Radio Sampark team received the Best Team Award 2024–25 for its outstanding performance in community radio broadcasting and community outreach initiatives.

In the evening, an Eco-Friendly Lifestyle and Green Habits Workshop was organized. Prof. Dr. Jaya Krushna Panigrahi, Secretary, Odisha Environment Society, spoke on climate change and individual responsibility. Eminent cine actress Anu Choudhury highlighted sustainable fashion practices, while Dr. Snehalata Nanda, Retired Professor, OUAT, discussed sustainable food choices. The session was moderated by Ms. Shushree Shailani Suman, Director, Radio Sampark and Founder President, ECOSAVERS Youth Network. More than 150 participants, including PECUC staff, former staff members, children, adolescents, youth leaders, academicians, community representatives, and well-wishers, participated in the celebration.

36th CHILDREN'S FESTIVAL – SISUMELA 2025



(14th November – 20th November 2025)

PECUC organized the 36th Sisumela from 14th November (Children's Day) to 20th November (World Children's Day). Thousands of children participated in various competitions and cultural programmes organized during the festival. Pilanka Akshaya, a special musical evening dedicated to legendary singer, lyricist, and music director Akshaya Mohanty, was organized on 17th November at Ekamra Haat Amphitheatre, Bhubaneswar.

PROGRAMME HIGHLIGHTS

- Inaugural Function – 14th November (Children's Day)
- Competitions – Creative competitions for children in Sisu, Sub-Junior, Junior, and Senior categories, including Fancy Dress, Fine Arts, Song, Odissi Dance, Rhyme, Modern Dance, and Baby of the Year.
- Pilanka Akshaya – A music festival featuring songs of the late Akshaya Mohanty, performed by children on the occasion of his death anniversary on 17th November.
- Walk Against Child Labour and Violence Against Children – 19th November.
- Cultural Programmes – Organized on 14th and 20th November.
- Concluding Ceremony, Awards and Prize Distribution – 20th November (World Children's Day).

INAUGURAL FUNCTION

The 36th Sisumela was inaugurated at Ekamra Haat Amphitheatre, Unit-III, Bhubaneswar, on 14th November. Distinguished guests included Ms. Chandana Das, Member, OSCPCR ,Shri Madan Mohan Paika, Additional Labour Commissioner; Shri Bighnajit Mahanta Mahapatra, Joint Labour Commissioner, Child Labour Cell, Labour & ESI Department; Rtn. Sanghamitra Rath, President, Rotary Club of Bhubaneswar Unique; Rtn. Arya Panigrahi; Rishita Samantray, Young Scientist; and child artists and PECUC Goodwill Ambassadors Suhana Kar and Tapas Kumar Sarangi. The programme was presided over by Shri Pradosh Kumar Pattnaik, President, PECUC Sisumela Committee. Shri Ranjan Kumar Mohanty, Secretary, PECUC, and Dr. Minakshi Panda, Chairperson, PECUC, were also present. Anuradha Mohanty, Executive Director, PECUC, delivered the welcome address and Ratna Dash proposed the vote of thanks.

The inaugural cultural programme featured performances by children from Avantika Academy of Cultural and Social Welfare, Dasavatara Natya Shala, Lakshya Dance Group, Chetana School, and Tapasya Devotion for Dance.

CONCLUDING CEREMONY AND ANNUAL AWARD PRESENTATION





The concluding ceremony was graced by Dr. Justice Bidyut Ranjan Sarangi, Hon'ble Member, National Human Rights Commission of India; Shri Soumya Ranjan Patnaik, Eastern Media Pvt. Ltd.; Smt. Usha Padhee, IAS, Principal Secretary, Housing & Urban Development and Commerce & Transport Departments, Government of Odisha; Smt. Babita Patra, Chairperson, Odisha State Commission for Protection of Child Rights; Shri Indramani Tripathy, IAS, Labour Commissioner, Odisha; and Anuradha Biswal, Olympian. The programme was presided over by Shri Pradosh Kumar Pattnaik, President, PECUC Sisumela Committee. Shri Ranjan Kumar Mohanty, Secretary, PECUC, delivered the introductory note. Dr. Minakshi Panda, Chairman, PECUC, was also present. Anuradha Mohanty, Executive Director, PECUC, proposed the vote of thanks.

ANNUAL AWARDS

On this occasion, several children and distinguished personalities were honoured with prestigious annual awards for their outstanding achievements and contributions.

AWARDS FOR CHILDREN

- Dr. Sarat Chandra Pujari Memorial Award 2025 – Adwika Dash (Acting)
- Prafulla Chandra Das Memorial Sisu Prativa Award 2025 – Purbi Pratyasha Mahaling (All-round Achievement)
- Baji Rout Memorial Award 2025 – Satyaprakash Sethi (Bravery and Courage)
- Prananath Pattnaik Memorial Award 2025 – Pratikhya Swain (Social Service)
- Adaramani Baral Memorial Award 2025 – Dibyani Rout (Girl Leadership)
- Sushama Mohapatra Memorial Award 2025 – Bijayalaxmi Behera (Sports)
- Baby of the Year Award 2025 – Vaishnabi Pati

AWARDS FOR PERSONS WORKING FOR CHILDREN

- Swarup Jena Memorial Award 2025 – Shri Bhabani Tripathy (Journalism)
- Abani Baral Memorial Award 2025 – Shri B. Istadata Mahapatra (Teaching)
- Sisusathi Award 2025 – Shri Nagendranath Pattnaik (Children's Literature)
- Prafulla Chandra Das Memorial Sisu Adhikar Surakshya Award 2025 – Shri Ajit Kumar Mohapatra (Child Rights Protection)

Prizes were also distributed to the winners of various competitions, including the Modern Dance Competition.

PILANKA AKSHAYA

Pilanka Akshaya was organized as a musical tribute to legendary singer, lyricist, and music director Akshaya Mohanty on his 23rd death anniversary. Young singer Dibyendu Mohapatra received the Pilanka Akshaya Samman–2025. Distinguished guests included eminent singers Debasish Mohapatra, Bibhu Das, Laxmikant Palit, and Bandita Das; Pritikant Panda, Programme Manager, OSCPS; Pradeep Kumar Biswal, IAS (Retd.); Rtn. Dibyaranjan Dash, President and CEO, Herbage Herbals and Rotary Club of Bhubaneswar Unique; Tapan Kumar Mohanty, Horticulturist and Singer; and Madhumita Das, Psychologist.

CULTURAL PROGRAMMES



Children from Amrita Vidyalayam, Dasavatara Natyasala, Tapasya Devotion for Dance, Kutti Kids, Kirti Behera & Group, Lakshya Dance Academy, Nrutyanshee, Dibyajyoti, Capital High School, and Soumya & Group presented colourful cultural performances during the festival.

VOLUNTEERS AND CHILD ANCHORS

The festival was supported by volunteers Anwesha Behura and Yashashree, while Arushi Adwika and Harshali Dora successfully anchored the programme as child anchors.

SUPPORT

The festival was organized with support from the Odia Language, Literature and Culture Department, Labour & ESI Department, Government of Odisha, AEIN, Rotary Club of Bhubaneswar Unique, Inner Wheel Club of Bhubaneswar, Herbage Herbals, IMFA, Canara Bank, Priyadarshini Saree House, Divine Spa, Saptagiri Medicine Store, Binapani Communications, Global Printers, and several other organizations and individuals.

19th November – Walk Against Child Labour: To End Violence Against Children



19th November is observed globally as the World Day for Prevention of Child Abuse. To mark the occasion, a "Walk Against Child Labour: To End Violence Against Children" and a signature campaign were jointly organized by the Labour & ESI Department, Government of Odisha, and PECUC. The programme commenced with a youth meeting at the Ekamra Haat Amphitheatre, followed by a signature campaign and a rally from Ekamra Haat to Master Canteen Square, Bhubaneswar. The programme was attended by Sri Indramani Tripathy, IAS, Labour Commissioner, Odisha; Ms. Chandana Das, Member, OSCPCR; Shri Ranjan Kumar Mohanty, Secretary, PECUC; Dr. Bhakta Bandhu Acharya, Senior Technical Consultant, Labour & ESI Department; Shri Bighnajit Mohanta Mohapatra, Joint Labour Commissioner; Olympian Anuradha Biswal; senior journalist Madhabananda Behura; child artist Suhana Kar; and child artist Tapas Kumar Sarangi, Goodwill Ambassador for Promotion of Child Rights. Ms. Anuradha Mohanty, Executive Director, PECUC, delivered the vote of thanks.

Addressing the gathering, the speakers emphasized the need for collective action to eliminate child labour and ensure a safe, protective, and child-friendly environment for every child. Youth participants took a pledge to support efforts towards a child labour-free Odisha. The meeting was followed by a signature campaign, after which the dignitaries flagged off the rally. Adding a unique and thought-provoking dimension to the event, Bijay and Prahalad from the Vande Mataram Group participated in child labour-themed costumes. Two mascots carrying inspiring messages led the procession, creating a vibrant and impactful atmosphere.

Observation of International Yoga Day

On 21st June, the 11th International Day of Yoga was observed with the theme "Yoga for One Earth, One Health." Yoga sessions were organized across PECUC's operational areas in Keonjhar, Balasore, Cuttack, and Khordha districts, encouraging children, adolescents, youth, women, and community members to adopt yoga as part of their daily lives. A special interview with a yoga expert highlighting the physical and mental health benefits of yoga was broadcast through Radio Sampark 89.6 FM, reaching listeners across rural communities. Inmates of the PECUC-Disha Recovery Centre for Drug Addicts also observed the day through guided yoga sessions promoting discipline, inner balance, and physical well-being. Yoga is being used as a supportive therapy in addiction recovery, helping individuals manage withdrawal symptoms, reduce cravings, build confidence, and reconnect with a healthier lifestyle.

Ecosavers Youth Network

PECUC has promoted 205 Ecosavers Youth Network groups with 3,064 youth members across its operational areas to strengthen environmental protection and climate action. The youth groups are actively engaged in tree plantation, organic farming, kitchen gardening, cleanliness drives, conservation of natural resources, installation of dustbins, preparation of bird nests, establishment of water kiosks, awareness campaigns, road repairs, and other community-led environmental initiatives. During the year, 24 new Ecosavers groups were formed, including one each in Kendrapada, Jajpur, Cuttack, and Jagatsinghpur districts, and 20 groups in Khordha district, bringing the total number of Ecosavers groups to 205.

- Intern: 6 nos of intern from Madhusudan Law University, Kataka; SRM University, Chennai; KIIT School of Mass Communication, Bhubaneswar; Utkal University, Vanivihar; SOA National Institute of Law, Bhubaneswar joined the orgnisation for internship
- Library: PECUC library contains 477 books.
- Annual Report under POSH act submitted to District Authority
- ECOSOC: One delegate represented People's Cultural Centre (PECUC) in the 61th session of the Human Rights Council (23rd February - 2nd April 2026) at Geneva.

NEW FEATHER ADDED TO PECUC



FILM PRODUCTION AND RECOGNITION

People's Cultural Centre (PECUC) was recognized as the Production House for the short film "Chhuana... Na Mane Na". The film received recognition at the Rangam CDA Festival organized in CDA, Cuttack, highlighting PECUC's contribution to using creative media for social awareness and community engagement.

AWARDS AND ACCOLADES

Cheysta Social Impact award -2025 – Certificate of Excellence in recognition of winning the "Best NGO in Youth Empowerment" for fostering youth leadership and engagement, recognizing its outstanding work in youth empowerment in Odisha by Voluntary Integration for Education and Welfare of Society (VIEWS), Odisha

Indrajit Khurana Social Impact Award – 2025 – Presented for its 35 years long contribution for child development and protection by Ruchika Social Service organization, Bhubaneswar on the occasion of 89th Birth Anniversary of its founder and legendary social entrepreneur late Indrajit Khurana.

SOCIAL MEDIA

PECUC is very much active on its social media handles – twitter (361 followers), LinkedIn, Instagram (252 followers), Youtube (474 subscriber), especially the facebook page of PECUC Odisha has reached more than 10k followers.

OUR DONOR PARTNERS IN THIS JOURNEY

Aide a l'Enfance de l'Inde (AEIN), Luxembourg, Adoptionscentrum, CAF America, Labour and ESI Department ,Govt of Odisha, Housing and Urban Development Department, Govt. of Odisha, National Commission for Women, Odia Language, literature & culture Dept., Govt. of Odisha, Social Security and Empowerment of Persons with Disability (SSEPD) Dept. of Govt. of Odisha, District Disaster Management Authority of Baleswar, Khordha, Keonjhar, Chief District Agriculture Office, Khordha, SMART, Rotary Club of Bhubaneswar Unique, Softest Consulting Services Ltd., Innerwheel Club, Business houses & individual donors.

PEOPLE'S CULTURAL CENTRE

Regd. Office: Plot No-64 Ground floor, Phase-2, Indraprastha, Pokhariput, Bhubaneswar, 751020

Balance Sheet as at 31st March 2026

Consolidated Projects *(Amount in INR)*

	Particulars	Note	31 March 2026	31 March 2025
I	**Sources of Funds**			
1	**NPO Funds**	3		
(a)	Reserve Funds		33,35,188.78	34,57,284.42
(b)	Corpus Fund		-	-
(c)	Assets Funds		8,51,073.08	6,14,624.50
			41,86,261.86	**40,71,908.92**
2	**Non-current liabilities**			
(a)	Long-term borrowings		-	-
(b)	Other long-term liabilities		-	-
(c)	Long-term provisions		-	-
			-	-
3	**Current liabilities**			
(a)	Short-term borrowings		-	-
(b)	Payables		-	-
(c)	Other current liabilities	4	32,28,956.92	39,36,644.71
(d)	Short-term provisions		-	-
			32,28,956.92	39,36,644.71
	Total		**74,15,218.78**	**80,08,553.63**
II	**Application of Funds**			
1	**Non-current assets**			
(a)	Property, Plant and Equipment and Intangible assets	5	31,38,977.87	33,35,907.10
(i)	Property, Plant and Equipment			
(ii)	Intangible assets			
(iii)	Capital work in progress			
(iv)	Intangible asset under development			
(b)	Non-current investments		-	-
(c)	Long Term Loans and Advances		-	-
(d)	Other non-current assets		-	-
			31,38,977.87	33,35,907.10
2	**Current assets**			
(a)	Current investments	6	1,03,872.00	-
(b)	Inventories			
(c)	Receivables	7	12,86,425.00	22,26,772.00
(d)	Cash and bank balances	8	16,09,275.48	16,16,861.61
(e)	Short Term Loans and Advances	9	12,75,948.43	8,29,012.92
(f)	Other current assets	10	720.00	-
			42,76,240.91	46,72,646.53
	Total		**74,15,218.78**	**80,08,553.63**
	Brief about the Entity & Summary of significant accounting policies	1&2	-	-

The accompanying notes are an integral part of the financial statements.

For & on behalf :
S. Sahoo & Co
Chartered Accountants
Firm No. 322952E

CA (Dr.) Subhajit Sahoo, FCA, LLB
Partner
M No. 057426
UDIN: 26057426SKGWSJ1115
Place: New Delhi
Date: 22.09.2026

For & on behalf :
People's Culture Centre (PECUC)

Ranjan Kumar Mohanty
Secretary
Secretary
People's Cultural Centre
(PECUC)

Treasurer
Treasurer
People's Cultural Centre
(PECUC)

Accounts Officer
Accountant
People's Cultural Centre
(PECUC)

PEOPLE'S CULTURAL CENTRE

Regd. Office: Plot No-64 Ground floor, Phase-2, Indraprastha, Pokhariput, Bhubaneswar, 751020

Income and Expenditure for the year ended on 31st March 2026

Consolidated Projects *(Amount in INR)*

	Particulars	Note	31 March 2026	31 March 2025
I	**Income**			
(a)	Donations and Grants	11	2,12,29,998.06	2,26,75,971.76
(b)	Other Income	12	5,99,962.38	3,64,592.50
II	**Total**		**2,18,29,960.44**	**2,30,40,564.26**
III	**Expenses:**			
(a)	Expenditure on Objects of Organization-Program Expenses	13	1,95,14,173.69	1,94,27,057.02
(b)	Donations/Contributions Paid- Amount Sub Grant		-	-
(c)	Establishment Expenses	14	20,04,504.58	23,75,651.86
(d)	Depreciation and amortization expense	15	4,33,377.82	5,07,030.19
	Total		**2,19,52,056.09**	**2,23,09,739.07**
IV	Excess of Income over Expenditure before exceptional and extraordinary items (III- IV)		-1,22,095.65	7,30,825.19
V	Exceptional items		-	-
VI	Excess of Income over Expenditure for the year before extraordinary items (V-VI)		-1,22,095.65	7,30,825.19
VII	Extraordinary Items		-	-
VIII	**Excess of Income over Expenditure for the year (VII-VIII)**		-1,22,095.65	7,30,825.19
	Appropriations Transfer to funds:			
	Transfer to/(from) Project fund:		-	-
	Balance transferred to General Fund:		-1,22,095.65	7,30,825.19
	Brief about the Entity & Summary of significant accounting policies	1&2	-	-

The accompanying notes are an integral part of the financial statements

For & on behalf :
S. Sahoo & Co
Chartered Accountants
Firm No. 322952E

CA (Dr.) Subhajit Sahoo, FCA, LLB
Partner
M No. 057426
UDIN: 26057426SKGNSJ1115

Place: New Delhi
Date: 22.09.2026

For & on behalf :
People's Culture Centre (PECUC)

Ranjan Kumar Mohanty
Secretary
Secretary
People's Cultural Centre
(PECUC)

Treasurer
Treasurer
People's Cultural Centre
(PECUC)

Accounts Officer
Accountant
People's Cultural Centre
(PECUC)

PEOPLE'S CULTURAL CENTRE

Regd. Office: Plot No-64 Ground floor, Phase-2, Indraprastha, Pokhariput, Bhubaneswar, 751020

Receipts & Payment Account For The Year Ended 31st March 2026

Consolidated Projects *(Amount in INR)*

RECEIPTS	Note	31 March 2026	31 March 2025
Opening Balance :			
Cash and Bank Balances		16,16,861.61	35,39,863.77
Investment		-	-
Donation & Grants	16	2,21,70,345.06	1,86,98,624.76
Other Income	17	5,99,242.38	3,64,592.50
Net Increase/Decrease in CA/CL		-	8,16,489.46
Total		**2,43,86,449.05**	**2,34,19,570.49**
PAYMENT			
Expenditure on Objects of Organization-Program Expenses	13	1,90,61,173.69	1,94,27,057.02
Donations/Contributions Paid- Amount Sub Grant		-	
Establishment Expenses	14	20,04,504.58	23,75,651.86
Non Recurring Expenditure		4,53,000.00	-
Net Decrease/Increase in CA/CL		8,19,623.30	-
Previous Year Liabilities of Bringing Children Threater Festival/ Ministry Of Culture, Govt. Of India,New Delhi		3,35,000.00	-
Closing Balance			
Cash and Bank Balances		16,09,275.48	16,16,861.61
Investment		1,03,872.00	-
Total		**2,43,86,449.05**	**2,34,19,570.49**
Brief about the Entity & Summary of significant accounting policies	1&2	-	-

The accompanying notes are an integral part of the financial statements

For & on behalf :
S. Sahoo & Co
Chartered Accountants
Firm No. 322952E

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Accounts Officer
Accountant
People's Cultural Centre
(PECUC)



Mr. Ranjan Kumar Mohanty, Secretary, PECUC with Sj. Mohan Charan Majhi, Hon'ble Chief Minister, Odisha along with other eminent dignitaries at Pravasi Bharatiya Divas Convention 2025



Mr. Ranjan Kumar Mohanty, Secretary, PECUC with Smt. Pravati Parida, Hon'ble Deputy Chief Minister & other dignitaries at Pravasi Bharatiya Divas Convention 2025



Deputy Chief Minister Smt. Pravati Parida inaugurating Kalika – the Creche, at Kharavela Bhawan along with DC cum-Additional Chief Secretary Smt. Anu Garg, IAS & Smt. Usha Padhee, IAS, Principal Secretary of the Housing & Urban Development Department, Smt. Anuradha Mohanty, Executive Director, PECUC

People's Cultural Centre (PECUC)

(A centre for People's Empowerment & Sustainable Development)



OUR OFFICES

1. **Coordination Office:** People's Cultural Centre (PECUC), Plot No.- 64 Ground Floor, Phase – II, Indraprastha, Pokhariput, Bhubaneswar, Odisha, India, Pin Code – 751021
2. **Keonjhar:** At- Tainsira, Po- Swampatna, Dist- Keonjhar, Odisha, India, Pin Code – 758030
3. **Bhograi:** At- Thanachaka, Post- Dehurda, PS- Bhograi, Balasore, Odisha, India, Pin Code- 756036
4. **Kamarda:** At- Kamarda, Post- Kamarda, Bhograi, Balaswar, Pin-756035
5. **Radio Sampark 89.6 (Community Radio Station):** At – Murudabad, Post – Pithapada, District – Cuttack, Odisha, India, Pin Code - 754207
6. **Disha- Recovery Centre for Drug Addicts:** At- Dahaliabag (CMC Ward No-58), Bhanapur, Cuttack -753011

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