# Annual Report 2017-18



People's Cultural Centre

(A cartar for people's Empowerment & Susteinable Developement)



# **People's Cultural Centre**

Registered Office: VIIM-13, Sailashree Vihar, Bhubaneswar-751021 Odisha, India Co-ordination Office: Plot No-63, phase-II, Apollo-Indraprastha, Pokhariput Bhubaneswar-751020 Odisha, India Web: www.pecuc.org Email- pecuc@hotmail.com/pecucindia@gmail.com Tel: +91-674-2382175/2352278, Fax-+01-674-2352232

PECUC ANNUAL REPORT- 2017-2018

### From Chairman's Desk



Since 28 years of its inception, People's Cultural Centre, popularly known to all as PECUC, has gained much acclamation in serving many less privileged of the society. This year we focused on various environmental issues and worked towards spreading awareness and transforming our words into action in our operational areas. In

addition to this, PECUC has been involved in mainstreaming the youths and channelizing their potential and energy in society building.

There have been may thematic areas, like child labour, child trafficking, violence on women, and more, in which PECUC team has worked on and tried to being that catalyst of change as the change-makers of the society.

28 years is not just enough. There are miles to go, there are millions who are in need of help. PECUC and its team have delivered their tremendous service to the needy and I believe they will continue doing that till the dawn.

I would like to convey my heartiest thanks to the Secretary, PECUC for leading such a focused team. I would also like to thank the Board of Directors and members of board of management for their guidance in this process. I am grateful to all staffs of PECUC who have worked day and night to reach the vision of PECUC. Last but not the least, our donors and partners for their collateral support in conducting our service.

Smt. Adaramani Boral

Chairman

# Forward from Secretary's Desk....



"Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe, remember, you can achieve", such saying by Mary Kay has well epigraphed the glorious 28 years journey of People's Cultural Centre (PECUC).

PECUC, started as a small endeavour that aimed at empowering the poor, being the voice for them, and personaging the real portrait of their demeaning status in the society, aiming at their upliftment and empowerment. The organization reflected its aims in actions like strengthening hundreds of self-help women groups; fighting for right based issues of Women, Children, and Elderly, with a marked emphasis on the issues related to the education of the children; creation of livelihood opportunities, providing better health facilities, as well as ensuring a safe environment to live in, have been our basic concerns since years, and will continue to be. PECUC has been supporting the people of the state for relief, rehabilitation, and livelihood restoration, with a focus on the women, children, elderly as well as the marginalized communities of the society. This year, we have been actively involved in coping with environmental issues by devising mechanisms, aiming towards sustainability. We have always believed that the youths are a driving force who can bring a change in the society. Thus, we have been involving them in various environmental programs and awareness campaigns, and have successfully worked towards implementing various environmental sustainable plans.

I would take this privilege to bestow my gratitude towards my partners, colleagues, friends, and all the associates, who have relinquished their support and collaborated with PECUC in such a wonderful journey of 28 years. Hope this continues till the people of Odisha have been empowered. I remember a phrase of Dr. APJ Abdul Kalam that correlates quiet well with this context.

"You have to dream before your dreams can come true".

Ranjan Kumar Mohanty

Secretary, PECUC

#### **People's Cultural Centre**

**Vision:** A world in which Peace, Justice and equality prevails. Individuals and community, live in dignity and harmony respecting cultural and natural diversity. A world in which, people participate and have a say in their social and economic wellbeing prosperity and exercise their rights to a life of dignity.

**Mission:** Our mission is to empower and enable people especially children, women, the aged and others disadvantaged in society, to participate powerfully in their holistic development. Our mission is to create and strengthen peoples' institutions that sustain, promote and fulfil their development needs and rights to a life of dignity.

**Origin:** People's Cultural Centre (PECUC) with its definite objective, scientific approach, and effective implementation strategy is a closely knitted team of social activists and development professionals; who joined their hands during the 1990s to promote sustainable social development. PECUC was formally declared a Non-Government Organization in 1990 and it completed 25 years of its meritorious service to the people of Odisha in the year 2015. Over the years, our focus has been on empowerment of children, women, the aged, schedule castes, schedule tribes, dalits, urban and rural poor, and other socially and economically backward and marginalized communities. Equity, Gender Justice, and Human Rights have been the guiding principles of the organization the core interventions including Child Rights, Livelihood and Household Food Security, Rights of the Aged, Depending Democracy, Community Health Management, and Emergency Management. PECUC works with the community, advocates for pro-poor policy at regional and national levels, and intends to advance human rights culture.

Area of Operation: Grassroots actions at– Keonjhar, Balasore, Kendrapara, Khordha, Cuttack, Jajpur districts.

**VISION 2020 (Strategic Plan):** PECUC would continue to focus primarily on child rights during 2011-2020. While working at the community level PECUC has learnt that children, their parents, grandparents, their families and the community as a whole are trapped into a vicious circle of multiple problems which has led to gross violation of human rights. There is need to develop a human rights culture where each and every individual can enjoy their right to a life of dignity. Hence, PECUC has prioritized to focus on the issues relating to deepening democracy and human rights, women empowerment, health, environment, livelihood, governance, gender justice, active ageing, emergency management and disaster mitigation too during these years.

### <mark>Khordha</mark>

#### Integrated development community Programme -IDCP

PECUC is implementing the project on **Integrated Development through Community Participation** in 5 villages of Khordha municipality and area with support from HCCB, during 2017-2018.

**Education is not preparation for life; education is life itself:** It is designed to transform the lives of the less privileged children by providing them access to pre education, non-formal education, formal education and remedial education.

**Health, hygiene and sanitation** in this project aims to change the peoples' health practices and care seeking behaviour through education, awareness and experience with quality services. Facilitation of immunization programme and periodic health camps are conducted for its beneficiaries to meet their immediate health care needs with health camps including distribution of medicine. **Community-level water management initiatives:** With guidance from





PECUC team members, they are spreading awareness and mobilizing the community on the need for safe disposal of domestic wastewater to construct soak pits near tube wells.

**Empowering through livelihood programme**Thus, the project aims at supporting women's access to resources, knowledge, services, education, training and markets.

#### Achievement at a glance:

- 18 no. of individual benefited from Govt. schemes and programmes
- 3733 no. of community members participated in different day observation programmes.
- 54 no. of households motivated for using toilet.
- 130 no. of children enrolled in sradha bhawan.
- 789 no. of patients attend 7 health camps conducted in the project area.
- 7 no. of hand pumps with Soak pit Repairing and construction, covering 207 No. of households were constructed.
- 57 No. of Households have been benefited by installation of new hand pumps.
- 112 no. of households have enhance their family income through IGP activities.
- 50 no. of member's capacitated through different training programmes.
- 750 no. of households have been benefited by supporting them with Nutritional plants.
- 120 no. of children have been tracked on SAM/MAM.
- 55 families have benefited from vermin compost pit in their kitchen garden.
- 13 no. of functional Anganwadi Centre in 5 project villages and 262 no. of children have access education.

#### Strengthening Elected Women Leadership

PECUC is implanting a project on strengthening capacities and leadership of elected women representatives in Balianta and Bolagarh block, Khordha district in collaboration with The Hunger Project. The project aims to:

- Build capacities of Elected Women Representatives (EWRs) for effective functioning and setting of women's agenda.
- Mobilize community and strengthen processes of constituency building to enable women to articulate their voices and participate in the electoral process.
- Institutionalize mechanisms to strengthen capacity building of EWRs to better understand and perform their functions.

Capacity Building of Elected Women Representatives and Functionaries of Panchayati Raj Institutions: The process of decentralization has provided representation but it does not necessarily

lead to participation. Women still face a number of challenges for their engagement in political spaces, such as inadequate education, lack of financial independence, burden of

productive and reproductive roles and opposition stemming from entrenched patriarchal views.

#### Major Achievement

 Indivisual benefit through Schemes and Programmes Facilitated by EWR: Pradhan Mantri Abhas Yojana-70, Old Age Pension scheme-570, Widow Pension-51, Disability



Pension-64, Harischandra Yojana-78, Single unmarried Girl-39, Household toilet construction-659, New Ration card-20, MGNREGA Job card-188, BPL Household electrification-97, Mamata Yojana-34, Skill development training to youth– 32.

- Community level Infrastructure initiation by EWR: New tube well-25, Repairing of rube wells -91, Stand post for pipe line water supply-16, Dustbin instalation-47, Drainage and soak pit construction-32, Road construction through Biju Sadaka Yojana-60, Construction of ICDS centres-18, Pond Renovation-24, Pond step reparing-18, Changing room near pond-32, Pond protection Wall-4, School Building-4, School boundary wall-15, and Playground-14,.
- **Plantation Programme**:-Plantation in institution campus, individual household, avenue plantation and community waste land.
- During the year, 19 no. of Gram Sabha's were observed by PECUC team in Balianta and Bolagarh block. The average participants in the Gram Sabha are 241 in Balianta block and 145 in Bolagarh block. The women participation in the Gram Sabha increased by average 70% in Balianta block and 50% in Bolagarh block.
- Stop 2 child marriages by intervention of EWR with collaborative effort from different stake holders such as CDPO, Child line, Local police and other elected representatives.
- Memorundum submitted to BDO by EWR regarding posting of full time Executive office for smooth functioning of panchayat acivity. After that BDO appointed Executive officer.

**Monitoring of Schools by EWR:** 169 EWRs visited schools, monitored the MDM quality and student attendance. 178 **ICDS** centre visited by EWR to see the documents of the centre maintained to be AWW. They also checked the quality of food and nutrition materials, visited the VHND center, and immunization point.

#### Project: Surakshya –Promote and Protect Rights of the women and Adolescents including Reproductive Rights

# Operational area- 5 villages of Bhubaneswar Block, 9 villages of Balianta block and 4 slums of Bhubaneswar Municipal Corporation.

PECUC is implementing the project in 5 villages of Bhubaneswar Block, 9 villages of Balianta Block and 4 Slums of Bhubaneswar Municipal Corporation targeting for ensuring access to Reproductive Rights, Education and protection of Children, adolescents and young women in collaboration with Adoption Centrums.

For the said purpose, adolescent boys and girls group and young women groups are formed and strengthened and are in place at all the operational areas and are educated about their rights through awareness generation activities, trainings, exposures and establishing linkages and convergence activities.

During this reporting period, changes have been noticed in the attitude, behaviour, and practice of the children, adolescents and women as well as increased their understanding and claiming of their rights. Community people understood the importance of functionality of different institutions. It is found that 35 children from all the 18 project implementation areas, those were supposed to drop

out during class 10<sup>th</sup> appeared 10<sup>th</sup> examination and passed out 10<sup>th</sup> examination and are continuing higher studies due to regular counselling and guidance by project team with support of their peer groups, i.e. adolescent boys and girls group. Total 31 children (Boys -20 and Girls 21) were motivated to enrol in class 1 whose parents were not interested to give education to their children. In one of the programme village where child marriage is rampant after intervention community people started discussion about the issue and started realizing it's an issue that will hamper rights of the children. In slum areas, Child labour and dropout rate is very high, due to intervention the community people started initiatives to address the issue through community meeting and guiding parents as well as children through adolescent groups and young women groups. A team of 30 persons of the organization capacitated on Child rights, Environment and ecology, Reproductive Health Rights, and HIV/AIDS.

Young women being capacitated on their Rights are reporting domestic violence cases. During this reporting period, 3 domestic violence cases out of 32 have been identified and resolved. Gaon kalyan samiti (GKS) became functional in one village. Children participation started in School Management Committees (SMCs). 38 institutional deliveries took place. 1 Child marriage case at Andharua village was reported to project team by adolescent girl's group members and discussion started with the parents. 25 identified pregnant women immunized in the follow up villages out of these 25, 5 were at high risk and those were supported with food and vitamins, tonics and medicines, regular health check-ups as a result they had safe delivery and healthy baby. 9 adolescents of follow up villages (5 Girls and 4 Boys) were linked with DDUGKY (Deen Dayal Upadhaya Gramin koushal yojana) and Girls are attending Nursing training and boys are attending Retail management training and there is also scope for campus placement. The young women group member of Andharua and Daspur supported 5 group members of their group to attend Village Health and Nutrition Day regularly. The adolescent boys group of Nehru basti supported Abhisek Sahu, a member of the group to submit form to take admission in +2 whose parents forced him to take care of the family business. Community people understood protection of Environment is one of the major area of concern and started plantation and promotion of organic farming. During this reporting period, 3000 saplings were planted in all the project villages through direct support from project as well as in convergence with Rotary club of heritage Bhubaneswar. 100 Young women started organic kitchen gardening in their backyards.

#### Workshops and seminars:

- A workshop on Maternal, Neonatal and Child Health, Child protection was conducted by PECUC at Bhubaneswar Block conference Hall. Many dignitaries including Administrators, Local Authorities, Line Department officials, experts, Academics, Communication experts, Country Director, Adoptions Centrum, PECUC functionaries graced the occasion.



#### Name of the project : Enhancement of socio-economic of schedule caste (BPL) communities through livelihood interventions"

The alternative livelihood options for women aim at providing additional income for the family. During the reporting period, the focus was on empowering women members for their lead role in livelihood activities to strengthen their rights over productive assets

and improving their access to inputs and services related to livelihoods from mainstream. Therefore, community-based institutions formed the basis for promotion of livelihood interventions. PECUC has been implementing a programme **"Enhancement of socio-economic of schedule caste (BPL) communities through livelihood interventions"** with support from Odisha Scheduled Caste & Scheduled Tribe Development Finance Co-operative Corporation Limited, **OSFDC**, Govt. of Odisha in Balianta block of Khordha district. The project implementing in 7 villages (Andilo, Kanchilo, Kotakana, Tiranpada, Dhamilo, Baidola and Saleswar ) of Balianta block of Khordha district. The major activities are goat rearing, fish and dry fishing vending.. 130families are increase their family income through goat rearing . 31 family are in fishing business .

#### ACCESS OF HEALTH SERVICES TO URBAN POOR

The project dealt with the magnitude and intensity of urban poverty affecting women, as well as ascertaining the discrimination and inequalities faced by the urban poor women in terms of education and work. Other issues that needs to be focused are related to at least two broad heads: firstly, improving the access and availability of basic amenities and public provisioning related to water, fuel, toilets and sanitation, electricity and so on, in order to improve the conditions of living and wellbeing for poor men and secondly, addressing factors involving external environment such as shelter spaces, transport, overall security levels and so on that can improve the standards of living for poor men and also facilitate their participation in the urban development. In this context, PECUC organized eight ward level sensitization meeting in eight wards with support from National Health Mission, Urban Health cell, Health and Family welfare Department, Govt. of Odisha. The objectives are: 1) To create awareness among urban slum dwellers about key features of NUHM and its services; 2) To sensitize urban population about various other services provided by Govt. frontline workers and various service delivery points; 3) To understand various flagship programmes of Govt. and demand generation among the slum people.

In Bhubaneswar, 8 ward level sensitization programmes have been conducted. The participants are Anganwadi workers, ASHA, Commodity organizer of BMC. Sanitary inspector, ward level other line departments, Mahila Arogya samiti members, Corporator, RKS members, Teachers, CBOs, and slum development committee members have participated in the programme. In eight ward level meeting, total 306 members participated and shared their views and concerns.

#### capacity building of PRIs

PECUC has been working on the capacity building of PRIs Representatives in Khordha district in collaboration with State institute of Rural Development & PR, Govt of Odisha and District Rural Development Agency, Khordha. The first round training was conducted for Sarapanch and Panchayat Samiti members of Balianta and Balipatna Block of Khordha district. The strengthening of PRIs and Gram Panchayat was conceived. It aimed to provide support to the Gram Panchayats in effective delivery of public services, promotion of social justice and creating enabling environment to hold the Panchayat accountable to people through Gram Sabha and social audit. Total no. of 33 Sarapanch and 32 P.S members of the Balianta and Balipatna Block of Khordha district attended the training program in 2 batches. Total 304 ward members of Bolagarh block of Khordha district attended the training in 6 batches. Details of members who attended the training programme are 33 no. of sarapanch , 32 no. of Panchayat samiti members, and 304 no. of Ward members are attended the capacity building training programme.

"Sponsor a Grandparent" SAGP is one of the innovative programmes of PECUC focused on empowering older people to enjoy a life with dignity. There are 10 elderly self-help groups (ESHGs) functional and the annual saving of these 10 groups are is INR 99486. All these 10 groups are into livelihood promotion activities which includes Grocery business, thresher machine, selling of cattle

feed, cold drinks, providing cooking utensils on rent during marriage and other functions. During this reporting year, the group members celebrated International day for older people and attended health camps organised by PECUC. They received medicines and 19 older people were also referred to Pahala Hospital for further health check-up.

#### **Plantation programme**

**Plantation of fruit bearing trees in school campus by ECOSAVERS members at Bhubaneswar block,** Fruit bearing tree plantation in schools by Ecosavers youth network members, women sarpanch, Nominee and ward members along with Headmasters, teachers and students actively participated in the programme. PECUC & Rotary club of Heritage Bhubaneswar supported them with 2500 no. of fruits and forest trees saplings.



#### Learning centre for urban deprived Children

A learning center for the urban deprived Children is functional at Kargil slum, Bhubaneswar. There are 30 children enjoying joyful education after school time in the center. The center is equipped with adequate teaching and learning materials. Children not only get scope for education but also enjoy cultural activities, games, sports, yoga, and life skill education sessions. During this year, children of the center participated in District level events and Patha Utsav and performed one act play and dance. Children of the Centre are getting scope to attend different workshops on child rights and sharing their issues and achievements. They are also creating awareness in the community on child labour issues, child marriage through rally, observing special days like Child Rights week, No child labour day, Red hand day, World environment day, water day, Earth Day, etc.

#### World elderly day celebration

International day for older persons was observed at Andharua. In cooperation with Rotary Club of heritage Bhubaneswar, a Health camp was organised as well as fun activities were conducted. More than 100 people attended the Health camp and enjoyed the day and received free medicines for cold, cough, skin diseases, etc. All the older people got scope for blood pressure check-up. 39 people were referred for further health check-up.



**ASHA- Support To older People:** Blankets distribution to 80 elderly at Gohala facilitated by PECUC in collaboration with Rotary club of Heritage Bhubaneswar



Executive Director attended as guest in cluster level awareness meeting of parents and students at Balianta block, Khordha



## **Keonjhar**

**Project:** Integrated Programme for Eradicating Child Labour implemented in collaboration with TDH-AEIN

#### Key activities conducted during the period:

Village level Awareness Campaigns ,Camp for Children ,Education Support Centres - Motivation centre cum Child Rights resource centres ,Training to PRI functionaries, SMC members, Parent teacher association, Mother teacher association on Right to Education, power, functions and Responsibilities of SMC, PRIs, PTA, MTA.,Child Rights Clubs (Sisu Sabha) &Training to Child Rights Club/Sisu Sabha members ,Adolescent children capacitated with life skills training,Need based skill training to Adolescents ,Advocacy workshop (both district and state level),State Level Consultation on child budgeting. Annual event for Children ,Child Protection Committee & Training to CPC members ,Strengthening of Mothers/Women Associations &Training to end violence against women ,Advocacy meeting with PRI members and local authority ,Linkages with Government Schemes & Programs ,Strengthening of Farmers Group & Agriculture Training to Farmers group members ,Training to ECOSAVERS youth Network members ,Observation of Special Days, such as Play day, Environment day, and more. ,Staff Development ,Orientation and Training to Staffs **Few achievements-**

• This year 87 children appeared the matriculation examination those who were enrolled into Sradha bhavan at different period of times starting from 2012 till this year.

• During this reporting period, 124 children (60 Boys and 64 Girls) were enrolled into school.

• 26 children were regularised to school, and nearly 97 slow learners enhanced their learning level.

• 1 girl child of Pichulabeda village enrolled in formal school, who was previously engaged in daily labour in Kuakhia.

• 141 (B- 76 and G-65) child rights club members got scope to participate in Gram sabha meeting and submitted their demand notes with focus on construction of school boundary wall, appointment of new teacher, construction of mini anganwadi centers, household latrine, electric facility for BPL families, etc.

• In Pichhulabeda, the Child rights club members with support of the child protection committee members able to enrol one girl child in Sradha bhawan

whose name is Shanti Munda who was engaged in domestic work.

• In Ghatabalijodi, the child rights club members with support of the child protection committee members regularized 2 children.

• In Guldiposi the child club members gave demand note for household latrine for 15 families. The application has already been sanctioned. Now the construction work of the household latrine is



PECUC ANNUAL REPORT- 2017-2018 10

completed and the people are using it.

In Kodakhamon village, the CPC members send 4 irregular children to school. The CPC members of Jamunaposi motivated two drop out students and enrolled them in Sradha bhawan.
In Dhanurjaypur village, they counselled the parents of the two children Bitikiri Nayak and Ganesh Nayak to take rubella and measles vaccination in school.

• CPC member of Jamunaposi motivate and enrolled two drop out children in Sradha bhawan.

• The CPC members in the village Malliposi took initiatives and supported one boy child to continue his education.

•In Mirgikhoji the CPC member motivated two children Subana Biswal and Sumi Biswal and their parents and send them to Sradha Bhawan, who were drop outs and engaged in household work.

• Total 1585 community people have been linked with different Govt Schemes and Programs.

• 8 farmers sold paddy through Larger Agriculture Multipurpose cooperative Society in Badadhanurjaupur village

• In Mirgikhoji, the farmer group members got seeds, wider in subsidised rate from Agriculture dept.

• Farmer Group of Guldiposi village got wider from Agriculture dept.

• The youth group installed 10 vermin compost pit (Mushanali 2, Mirgikhoji 2, Bhaliadal 3 and Guldiposi 3)

• In Pichhulabeda village, the youth group members installed 110 pit to store cow dung for using in agricultural work.

• The ECOSAVERS youth groups also fenced (green fencing) the planted saplings, created bird nests .

• They also put water in a container and placed it in front of the house for animals and birds to drink in summer season.

• The youth group members of Mushakhori protected badudi birds.

#### It's just the beginning



SEEDS- Food Sovereignty for Adivasi communities of Keonjhar district implemented in collaboration with TDH (G) and BMZ

#### Operational area- 6 villages under 1 Panchayat of Ghatagaon Block

During this year in the month of January, PECUC started implementation of the project in 6 villages of Ghatagon block of Keonjhar district. The different activities carried out during January to March were selection and orientation of project team members. As a project initiative in these 6 villages all together 18 Farmers group with 360 members, 18 women groups with 360 members, 12 youth groups with participation of 240 members are in place and strengthening process is going on through regular meetings and conducting training for these members. There are 6 child rights clubs in place and 11 ECOCLUBS are facilitated. With an objective to collect database on nutrition food 6 youths titled as Parivesh Saath is were selected and capacitated through training. All the members of community based organisations were capacitated through training to each groups. A team of vanasurakshya samiti members from 6 villages provided training.

#### Education and Health in Tribal Communities Patana Block, Keonjhar District – Odisha

Implemented in collaboration with DIK

#### **Operational Area-20 Villages of Patana Block of Keonjhar District**

#### Activities Conducted during this reporting period

Training to Staff ,Support Teaching Learning Materials to 20 Sradha Bhavans,Sradha Bhavan functional in 20 villages ,Formation and Strengthening of Child Rights club(Children collectives),Formation and strengthening of Child protection committees at village level,Formation and strengthening of youth networks named as ECOSAVERS youth network, Formation and strengthening of women SHGs in the villages ,Awareness Generation activities ,Facilitating Access to Govt. schemes and Programmes ,Monitoring includes field monitoring, project level review and planning meeting

#### **Few Achievements**

• 108 children (B-63 & G-49) motivated towards formal school and attending school regularly. The children learn about hand wash and adopting hand wash practice before midday meal and after defecation.

•9 Children (B-3 and G-6) those were reading in class 10<sup>th</sup> received support from the EV in the SB center for extra classes and passed out 10<sup>th</sup> Examination successfully securing Grade A and took admission in +2 at Anchalika Mahavidyalaya,Patana.

• 139 parents convinced to send their children to SB centre after counselling

• Regular attendance of 76 Children ensured after vacations

• 25 non-school going students are able to read and write both Odia and Tribal (Santal) literature after attending SB centers regularly

• 109 Sradha Bhavan children received test papers attended 10<sup>th</sup> examination and passed out 10<sup>th</sup> examination and take admission in +2

• All the 582 children known hand wash practice and maintaining hygiene practices

• All those children who are reading in Sradha bhavan are taught about Child protection mechanisms and adopted the practice of reporting of abuse cases not only to Education volunteers but also to parents and siblings at home

• Teen age Girls those are reading in Sradha bhavan understood the importance of Adolescent health Education and maintaining health and sanitation practices in the Sradha bahvan centers.

• 10 no. of SB centers received support from community people like mat, slate, community house and leaflet board. 3 SB centers and formal school students attended the palli sabha and Gram sabha and discussed with sarapanch regarding local issues and submitted memorandum which included boundary wall construction in Badanuagaon and Kumulabahali UP School, supply of water in Nuapada Primary School and Tube well renovation in Godhirampada Primary School.

• During this reporting period, a total of 1820 (M-716, F-1104) people were linked with different Govt. schemes and Programmes.

• 265 beneficiaries were linked with Janani Surakhsya Yojna (JSY) program and Mamata scheme.

• 265 mothers attended pregnancy care program and received TT and Iron-folic acid tablets. They were also informed about institutional delivery, prenatal care and JSY.

• 37 Safe births took place at Government Hospital

• Total 95 (Boys-50 Girls-45) children have been immunized out of that 19 (Boy-9 AND Girl-10) children completed full immunization cycle. 27 Pregnant women fully were immunized and had safe delivery.

**Education and Health in Tribal Communities Patana Block, Keonjhar District –Odisha** Implemented in collaboration with OIK

#### Operational area- 20 Villages of Patana Block of Keonjhar District

PECUC ANNUAL REPORT- 2017-2018 1

#### Activities Conducted during this reporting period

Learning materials support to the Children appearing High School Certificate Examination ,Support Teaching Learning Materials to 20 Sradha Bhavans,Training to Education Volunteers on Joyful Teaching ,Training to School management committee members ,Child Rights Week Observation -14<sup>th</sup> November to 20<sup>th</sup> November ,Science Exhibition by Children ,Sradha Bhavan functional in 20 villages ,Formation and Strengthening of Child Rights club(Children collectives),Formation and strengthening of Child protection committees at village level,Formation and strengthening of youth networks named as ECOSAVERS youth network, Formation and strengthening of women SHGs in the villages , Monitoring includes field monitoring, project level review and planning meeting

Learning materials support to the Children appearing High School Certificate Examination

During this reporting period the project team with support of the School Teachers identified 30 poor students. Suggestions were provided to these students how to get prepared for the Examination and how to get ready to attend examination fearlessly and supported them with Test papers.

**Supporting Teaching Learning materials to 20 Sradha Bhavans** During this reporting period, teaching learning materials were distributed in all the 20 Sradha Bhavans to provide Children to access joyful Education.

**Training to Education volunteers on Joyful Teaching** A one day training for 23 project staff members and Multipurpose volunteers of PECUC was organised on 23<sup>rd</sup> February 2016 at PECUC field office, Patana unit. The training was facilitated by Me Kapil Chandra dash, Cluster resource Center Coordinator, Kantiapada and Ms Jyotirmayee Mohapatra, Programme manager, PECUC.

**Science Exhibition by Children** During this reporting period with an objective to provide opportunity to the children of the Project villages to explore their innovations and understanding on Science, a one day Science Exhibition was organized on 21<sup>st</sup> December 2017 at Kantiapada Primary School with participation of 161 Children from across the Block. The science Exhibition was inaugurated by Smt. Kamalini Patra, President, Zillaparishad Keonjhar. Among others Mr Pitabasa Sahoo, IED Coordinator, Sarva Sikshya Abhijan (SSA), Keonjhar, Sarpanch, Cluster Resource Center Coordinator, Teacher, Chairman, School management committee, Ranjan Kumar Mohanty, Secretary, PECUC, Mrs Ratna Dash, Treasurer, and PECUC attended the Science Exhibition and encouraged the students.



**Sradha Bhawan (Child Motivation Center) functional in 20 villages** Sradha Bhawan, the motivation centers are in place in all the 20 project villages with attendance of 582 children (boys: 297 & Girls: 285).

**Strengthening of Child Rights Club (Children Collectives)**To promote child participation during this reporting period 20 Child Rights clubs (Children collectives) are formed in 20 villages with participation of 642 Children in the age group of 10 to 15 years including both boys and girls.

**Strengthening of Child protection committees at village level**Child Right Protection Committees are functional in all 20 operational villages to create and promote a protective environment for children in the community with participation of 298 (M-153,f-145) members.

**Strengthening of youth networks named as ECOSAVERS youth network** During this Reporting period, 20 Youth networks with participation of 329 Youths (189 Boys and 140 Girls) protecting children from violence and environmental issues etc.

**Strengthening of women SHGs in the villages** 20 numbers of women self-help groups are functional in 20 operational villages with participation of 329 Women as members

**Facilitating Kisori Balika meeting** The health coordinator facilitated kishori balika meeting in all the 20 Anganwadi center of 20 project villages. 319 adolescents were motivated to attend the kishori balika meeting regularly, took iron folic tablets, understood steps to maintain personal hygiene and adopted healthy sanitary practices.

**Facilitating Immunization**. During this reporting period, a total of 119 (Boys-64 Girls-55) children were immunized out of that 19 (Boy-9 & Girl-10) completed full immunization cycle. 37 Pregnant women were fully immunized and had safe delivery.

**Pregnancy Tracking and Health Education to Pregnant women** The Health Coordinator facilitated 165 Health check-ups and Pregnancy check-up programme organized by Anganwadi worker in the Anganwadi centers.

• 265 beneficiaries linked with benefit under Janani Surakhsya Yojana (JSY) program and Mamata scheme.

• 265 mothers have attended pregnancy care program and received TT and Iron-folic acid tablets. They are also informed about institutional delivery, prenatal care and JSY.

• 37 Safe births taken place at Government Hospital through monitoring resolved mid-day meal issue and ensured supply of quality mid-day meal to all children.

**Facilitating Access to Govt. schemes and Programmes** During this reporting period total 1820 (M-716, F-1104) people received different Govt. schemes and Programmes. Detail as follows.

**ASTITVA- Livelihood and Empowerment of the elderly Programme** – The programme of PECUC was implemented in 12 villages of three Panchayats of Patana block covering 1126 elderly people. There are 75 ESHGs and 8 village level federations that are functional and one functional district level federation. The members are meeting once in every month and conducting their regular meetings. The members are discussing about not only fund management but also different social issues. The members have an amount of INR 56875 this year as savings.

**Plantation programme** During this reporting period with an objective to promote green environment and protect environment, we mobilised plants and planted in the community with support of the youth network members called ECOSAVERS youth network. All together 8900 plants were planted in the community as well as by the ECOSAVERS youth network members in their houses individually.

**Exposure to PECUC field by NGOs** During this reporting period, two Organisations visited the project villages of PECUC named as Ganeswar club from Dhenkanal district and SARITA Organisation from Jharkhand and interacted with children group members, child protection committee members, women group members and the farmer's group members. They also interacted with the project team members.

#### Seminar on Environmental Preservation

A seminar on environmental preservation was organized on 23<sup>rd</sup> and 24<sup>th</sup> June 2017 at *Extension Training Centre, DRDA, Keonjhar in collaboration with Vishwa Yuvak Kendra (VYK), New Delhi* 

People's Cultural Centre (PECUC) in collaboration with Vishwa Yuvak Kendra, New Delhi organised a two days Seminar on Environmental Preservation at Extension

Training Centre (ETC)-DRDA, Keonjhar

The two days seminar was organized with the participation of total 109 participants including representatives of NGOs, members of ECOSAVERS youth Network promoted by PECUC, Youths from NSS Wing, representatives of Farmers Group, women SHG Members, Panchayati Raj Institution functionaries and media representatives, Senior Scientists and academicians participated in the seminar. There were 8 resource persons namely Prof.



Banabihari Mishra, Expert Member District Level Environment Impact Appraisal Committee, Er. Ripu Kumar Sahu, Environment Engineer, State Pollution Control Board, Keonjhar Prof.Balaram Panigrahi, HOD, Department of Soil and Water Conservation Engineering, OUAT – Water conservation and Role

PECUC ANNUAL REPORT- 2017-2018 14

of Youths , Dr. UmaShankar Nayak, Senior Scientist RRTTS, Bhadrak, Traditional Practices to Preserve Environment-,Dr. Sanjay kumar Mohanty, Senior Scientist & Head KVK, Balesore - Natural Resources Conservation and Management for Preserve Environment, Dr. Gayadhara Shial, Specialist Forestry, KVK, Bhadrak – Forest Management and agro forestry practices for preservation of environment, Mr. Prasanna Mishra , Secretary, RRO.

The two days Seminar was inaugurated by Sj. Purna Chandra Mishra, Sub-collector, Keonjhar. In the inaugural speech of Mr. Ranjan Kumar Mohanty Secretary PECUC shared the aim and objective of the Seminar and focused on context of Environmental Preservation of Keonjhar. Mr.Rajeev Nirmal, Programmer Officer, Vishwa Yuvak Kendra New Delhi narrated about the Vishwa Yuva Kendra, its process of work. He told though we all are aware on the issue but not acting appropriately to save it at our level first now it is the peak time and it is joint responsibility of Government, individual, community actors, and civil society organizations to start from won sphere with small steps which will contribute a lot to the causeThe inaugural Session was ended with a Vote of thanks by Ms Jyotirmayee Mohapatra, Programme Manager, PECUC.

**Topic of the Session-** Global Warming: Issues and Concerns, Environmental Issues relating to Keonjhar District, Natural Resources Conservation and Management, Traditional Practices to Preserve Environment, Natural Resources Conservation and Management for Preserve Environment, Forest Management and agro forestry practices for preservation of environment,

#### **Observation of Child Rights Week**

From 14<sup>th</sup> November to 20<sup>th</sup> November, a week festival was organized at Project villages where children got an opportunity to explore their inner qualities by participating in different events, i.e. Dance, Song, Debate, Essay, and Different Games and also they got an opportunity to showcase their talents through different cultural actions like group dance, drama, one act play etc. Besides the village level programme, the children of the project villages participated in the State level Children festival held at Bhubaneswar and performed tribal dance and participated in the Fine Art Competition.

Red hand day or International day against use of child soldiers, observation by children's group sisusava Members at keonjhar facilitated by PECUC



### **Balasore**

#### Skill Development Training for PWDs Key achievements

PECUC facilitated self-employment of 34 PWDS (16 for Computer and 18 for fancy bag making) in Bhograi block of Balasore district. They are self employed and have increase income for their family. .Provided training to 20 PWDs on tailoring at its training centre for 3 month course at Bhogarai block of Balasore District.

Awareness, Attitudes, and Accessibility : PECUC working with person with disability with community support and independent living – assistance with self-care, household care, mobility, leisure, and community participation.Residential support services – independent housing and congregate living in group homes and institutional settings.Support in education or employment – such as a classroom assistant for a child with a disability, or personal support in the workplace. communication support – such as sign language interpreters.

Community access – including day care centres. Information and advice services – including professional, peer support, advocacy, and supported decision-making; PECUC also facilitate for apply Disability certificate .This year PECUC working with 300 PWDs in bhograi block.

**Drug counselling and de-addiction programme** Drug counselling -De-addiction programme: Today, alcohol addiction is a pertinent problem, affecting many households; PECUC at Bhograi of Balasore district looks after alcoholics and drug dependent patients of different kinds, of both sexes and all ages. Continuous counselling and referral services have been provided by PECUC staffs along with campaign to stop use of drugs at school & community level. This year 15 awareness programme conducted in community level. 89 drug addicted patients are counselling,.

#### **Re-planning Natural disaster survival**

The massive Subarnarekha River floods of 2017 caused unprecedented loss, livelihoods, infrastructure and property in Bhograi block of Balasore district although floods have been a recurring feature in parts of the area. The initial need assessment & selection of people to be assisted were carried out by PECUC Team across all affected areas to identify the immediate, medium-term and long-term needs. Such assessments were coordinated with government authorities and other actors. PECUC team worked closely with the local administration, coordinating

efforts during the emergency phase as well as recovery and uture interventions. The current operations as well as this relief and recovery plan are based on the assessments, as well as on an analysis of current gaps, needs, and capabilities. As per assessment reports as well as lessons learned from previous operations, the vulnerability criteria prioritize the elderly, women, farmers with marginal income, women-headed families, lactating mothers, and persons living with disability. PECUC promotes community engagement and accountability by holding consultation sessions, and putting in place mechanisms to capture feedback,



complaints and suggestions. PECUC started the first phase immediate response programme title "Humanitarian Assistance to flood affected communities of Balasore District of Odisha with supported by AEIN & TDH (G).

#### Action taken by PECUC:

• 4 Child friendly space in four villages. ,4 health camps organized in four villages ,Hygiene and sanitation campaigns in four villages., Education kit support to 550 children, Food and nutrition support to 1279 house holds ,Seeds support to 500 marginalized farmers ,

#### **Major Achievements:**

 297 most venerable children who were potential child labourers, were motivated through child friendly space to continue their study.

• 550 children regularly attended the school and reduced the dropout and migration rate among the village children.

• 783 patients underwent treatment and were provided with free medicine to reduce risk.

• Increased awareness level for safe drinking water used in the time of flood in the community.

• 1279 households have been supported with food and nutrition for adult and children.

• 500 households supplement their house hold income

# <mark>Jajpur</mark>

#### Plantation programme:

In the Sukinda mining area, around 7.6 million tons of solid wastes have been generated in the form of rejected minerals, over burden material/waste rock and sub-grade ore that may be resulting in environmental degradation, mainly causing lowering in the water table as well as deterioration in surface and ground water quality. During this year, PECUC implementing a project "Avenue plantation with support from Indian Metals ferro-alloys Limited, Sukinda mines (Chromite) Kaliapani, Japur. The coverage area was 4.5 Km. Road from Aradapal to Bhaghuasahi village, Chigudipla Grampanchayat of Sukinda block, Jajpur district was covered under this plantation drive. Total of 2000 plants were planted within this area. During this period, care and protection of the plants is the major work. Ant treatment and watering of plants are regularly done by the team members of PECUC. Awareness generation programme was also conducted on environment protection within the areas through street play and community meeting. The 70 % of the plant are now 6 to 8ft height and rest 20% plants are within 4 ft height, now we are more focus on the growth of 20% plants.

#### Secretary PECUC attending as resource person in Jajpur dist level workshop



# **Cuttack**

#### Environment protection & 44 days campaign to End child labour

Mahanga block Ecosavers youth Network formed & 150 plants planted. Different days observed i.e. environment day, earth day, water day etc. Rally meetings, drawing, debates etc organised. Rally & human chain organised on the occasion of 44 days campaign to end child labour.

# Kendrapada

**Farmer groups Initiatives :** Facilitation of farmer group initiative: PECUC joined farming community in the flood affected areas of Kendrapara block since 2009. At that time, there were 12 community level farmer groups formed and facilitated with due material and linkage support. Subsequently, more farmers joined the initiative and by end of current reporting period; as many as 47 farmer groups are functional under a federation of farmers as a self motivated people's initiative. The federation leaders give direction to groups in getting organized and in availing benefits of programs of agriculture and horticulture department, local banks and insurance as well. Disaster Risk reduction initiative: PECUC give input to capacity building , group management and facilitating conveyance with different schemes and programme and institutions.

**Community Base Disaster Preparedness** & **Risk Reduction :** Team of volunteers of PECUC who are trained 2009 on first aid and search and rescue are till working and demonstration in the community and impart training to youth and children . Reviewing of School Safety Plan in 12 schools. As the child task force groups, teachers and committee members develop practice to update the plan from time to time.

**Child Friendly flood shelter ( CFFS )**Child Friendly flood shelter ( CFFS ) The facilitation of the committee has enhanced access of vulnerable groups and sections to the CFFSS. Men, women, the youth and children from cross section of the community are using the shelter to promote social and developmental activities. The CFFS committee are active in this reporting period to be able to participate in different risk reduction as well as development activities at community level, child friendly flood safe shelter level and institution level. In the event of flood or flood like situation, they prepare themselves, use the emergency kits supported to child task force groups and mobilize community to take preparatory steps to withstand flood. The child club children also participated in different community level and other special occasions to demonstrate their disaster preparedness.

# State Level

#### Masoom- Support a child programme

**PECUC in collaboration with Rotary club of Heritage Bhubaneswar, supported education** materials, school fees and exam fees to 8nos of children of unit 8girls high school and unit 8 boys high school, Bhubaneswar. The support was provided by PECUC and Rtn Ashok Kumar Tripathy, IAS (Retd), and Rotary Club of Heritage Bhubaneswar. The children were supported with dresses to 150 children of 3 urban deprived centre at Bhubaneswar.

Teaching learning materials and school fees were supported to the needy children and sarees to their mothers of Unit 8 boys and girls high school in collaboration with Rotary club of Heritage Bhubaneswar. RTN Harihar Panigrahi, Retd IAS and Rtn Ashok ku Tripathy, Retd IAS supported for this Nobel cause.

Holi celebration in sradha bhawan -child motivation centre at kargil slum by PECUC and Rotary club of Heritage Bhubaneswar, Xavier students. They interacted with children of child motivation centre at kargil slum facilitated by PECUC, Masoom support a child programme facilitated by PECUC, 20 children of urban deprived centre, Bhubaneswar supported with blankets and school bags in collaboration with Rotary club of Heritage Bhubaneswar. On the occasion of 27th Annual day PECUC launched a new initiative "Masoom "-Sponsor a child programme. Thanks to Mr Surya Patra and Softest Automations Solution Itd for sponsoring education material, schools fees, examination fee, admission fees (for one +2) to six girl children on the launching programme at Govt Girls High School, Unit 6 Bhubaneswar.



**Women Empowerment** : **Promotion of Self Helf Groups:** Promotion of Self-Help Group (SHGs) mainly for women has been a common programme of PECUC towards the aim of poverty alleviation under different scheme and programmes Access to credit has not only strengthened the position of women economically, but it has also created a ripple effect which alters power dynamics to allow them agency to a large extent. SHGs have helped

PECUC ANNUAL REPORT- 2017-2018 18

women to participate in the community affairs and in various instances, they have helped tackle the issues concerning public infrastructure, access to social entitlements, health and nutrition, and basic facilities. Most importantly, the process of mobilization and collectivization has been a journey of reflexive empowerment and carving a space for the women self. The space infused confidence in several women and led them to participate in the local governance process. These women have the potential to shape up as strong contenders and actively get engaged in the local political field. PECUC facilitate **358 Women SHG group** in khordha , keonjhar and Balasore district including 3435 women as the members having Rs.2 40,00000/- of savings and .

World day against child abuse & exploitation /with Labour & ESI dept Ex student of PECUC'S NCLP project sharing their experiences with Principal secretary Labour Ms Anu Garg, IAS.



**Joy of Giving week** Organizing events like joy of giving has helped them mobilize resources for the less privileged and deprived communities of the society. PECUC collected and distributed old cloths , toys , shoes , utensils etc at kargil slum, Tarini slum, keonjhar , Balianta . 5000 families supported under this programme .

#### Patha utsav

PECUC at patha utsav observed International street children day (12th April), World Earth day [April 22nd]. In Many dignitaries like Hon'ble MP Sj Prasanna Kumar Patasani, Sj Aswini Kumar Das, retd IAS & Ex-Labour Commissioner Govt of Odisha, Officials from Bhubaneswar Development Authority visited PECUC space for observing No child labour day With Rotary Heritage -Red card to child labour. Art workshop were also conducted among children on paintings on stop child labour facilitated by eminent artist Seema Agrawal. PECUC space also observed World Nature conservation day (July 28), distributed fruit bearing plants, formed human chain to create awareness to protect environment for present and Future generation. 26 children and youth team from Sarita organisation, Jharkhand, also visited our space along with Secretary, Department of Culture, Govt of Odisha, and Bhabani Chaini, Addl Commissioner, BDA inaugurated plant distribution.



**Exec utive Director attended UN committee at Geneva on children's Rights to Environment onment** Attending expert consultation on Children's Rights and the Environment by United Nations Human Rights and co-organiser Terre des Hommes International Federation and UNICEF at Geneva gave the Opening speech on the topic The Effect of Environmental Harm on the Rights of Children.



28<sup>th</sup> CHILDREN FESTIVAL - SISUMELA -2017- From 14<sup>th</sup> Nov to 20<sup>th</sup> Nov 2017 at Ekamra Haat, Ammpi Theater

14<sup>th</sup> November- Sisu Divas – Inauguration by an eminent personality followed by Cultural Actions by Children. Addressing the inaugural ceremony on 14<sup>th</sup> November 2017 Sj Pradosh Pattnaik, President Sisu Mela committee & Mr. Ranjan Kumar Mohanty, Secretary of PECUC gave brief introduction of the weeklong festival. By inaugurating the 28<sup>th</sup> children festival of PECUC, Ms. Akankhya Kabi, Ms. Nikita Mishra, PECUC's goodwill ambassador for promotion of child right , Ms. Bhumika Das, Cine Artist ,Mr. Aryan Dash, Cine Artist ,Dr. Debasis Panigrahi, IPS,



Director Vigilance ,Sj. Soumya Ranjan Pattnaik , Editor, Sambad , Sj Nirmal Chandra Mishra, Collector, Khordha , SJ Sachin Ramchandra Yadav, IAS, Labour Commissioner , Mr. Sahadev Sahu, Former Chief Secretary Govt Of Odisha, Mrs. Kasturi Mohapatra (Chairperson of Odisha State Commission for protection of child Rights, Mr. Laxmi Narayan Nanda, Child Protection Specialist, UNICEF, Mrs. Ruby Rout, Country Director, Adoptions Centrum, Mrs Adaramani Boral, Chairman, discussed about different aspects and gave message that "Safe child: Happy childhood is the responsibility of all Adults". Lastly Mrs. Anuradha Mohanty, Executive Director of PECUC gave vote of thanks to the guests. Special cultural programme were performed by different troops like children of culture department, Govt of Odisha under the direction of Snehaprava Samantray, Chorus Unit -6 Govt girl's high school, Sunrise public school, Royal Public school, Vicky dance group, Sarala Dance academy, Nrutya Upasanapitha and orchestra under the direction of Bhramarabara Dalei.

**Competitions:**-To ensure child participation and to give them chance to know about their potentialities to express and explore creativeness competitions like drawing, quiz and song was organized among children at Ekamra Hat. From 14<sup>th</sup> to 19th completion held on Quiz, Fine Art, Song , Rhymes, Modern dance , Fancy dress , Odissi dance , baby show etc .More than 3000 children participated in various competions .Through Fancy dress competition the children spread the message of" Beti Bachao Beti Padhao", " Stop child labour and child abuse"," Safe and Secured Childhood", "Plantation"," Stop female feticide", " Avoid junk food to stay healthy", " Proper use of water and electricity", and so on.

**Pilanka Akshay- Music festival** - *Pilanka* Akshaya on 17th November 2017 was organized at Ekarma Hat, Bhubaneswar in Collaboration with Royal College of Science and Technology and Rotary Club of Heritage, Bhubaneswar. The evening was specially dedicated to the legendary singer Akshya Mohanty. To pay tribute Akshya Mohanty, the tiny little singers hummed few of the many hits song by the legend. They attracted the listener with the unforgettable songs of Akshya Mohanty for a long time. The singers are Neha niharika , Anjali dipa Satpathy , Abhijit Padhy , Yash Mohanty ,Akankhya Sahoo , Santosh Sarthak ,Suryasnat Rath , Jsamin Jena , Saswati Narayan Acharya ,Auska Panda , Manorama Mukhi ,Naisa Mishra ,Tanushri Jena ,Punyata Das , Rudramadhab Madal. Addressing the children the renowned play back singer of Odisha Mr Laxmikanta Palit Sj. Pradeep Ku mar Biswal , IAS , Ajay Kumar Pattnaik , Asst Labour Commissioner , Sj. Bishnumohan Mohanty ,Royal College of Science and Technology , Debabrata Panigrahi, Rotary Heritage,Sj B.K Sahoo ,Secretary Rotary Heritage club of Bhubaneswar attended the program. Child artist Kumari *Punyata Dash awarded with "Pilanka Akshya Sanman"*.

**Children Cultural Festival**- In the weeklong children festival cultural program (Odissi and Modern dance) performed by children of Culture Department, Govt of Odisha Kid Kit, Dibyajyoti Smruti Pitha, Sarala Dance Academy, Suravi Dance Academy Vicky dance group, KTT, Sunrise public school, Nrutyansi Dance Academy and Parampara, Music, dance drama, fancy dress etc performed by children from schools, dance institutions.

Ms. Latika Pradhan, Chairperson, Social Welfare Board, Ms. Snehanjali Mohanty, Member Women Commissioner, Ms. Rajalaxmi Das, Member, Odisha State Commission for Protection of Child Right, Mr. Rajendra Meher, Social Activist, Ms. Nibedita Nayak, Member, Odisha State Commission for Protection of Child Right, MrSri Dharanidhar Nanda, OAS[1], Women and Child Development Department, Ms. Namrata Chadhha, Member of JJ Board, Social Activist, Ms. Sulata Deo, Former Chairperson Social Welfare Board, Mr. Harihar Nayak, Member, Odisha State Commission for Protection of Child Right, Mr. Aswini Kumar Das, IAS, Former Labour Commissioner Ms. Michaile Pradhan, World Vision, Mr. Jatindra Kumar Dash, Senior Journalist, , Mr. Basanta Kumar Sahoo,Sj Debabrata Panigrahi & Sj Dibya Ranjan Dash from Rotary Heritage club of Bhubaneswar, Mr. Nirmal Chandra Mishra, Former DGM, Canara Bank, Sj. Subash Singh, Chairperson, Odisha Building and Other Construction Worker's Welfare Board, Mr. Dillip Kumar Routray, OAS[1], Ms. Sandhyabati Pradhan, Member, Odisha State Commission for Protection of Child , Mrs. Bandita Das & Mr. Laxmikanta Pallit, Eminent singer attended as the guests of the evening and distributed prizes to the children on the stage.

#### <mark>World day for Prevention of Child abuse –</mark> 19<sup>th</sup> November- <mark>Walk against Child Labour in</mark> Bhubaneswar City

19<sup>th</sup> November is being observed as the "World day for prevention of child abuse" all over the world. Theme for this year: - "*Prevention of Violence against* 

#### Children and Youth".

**To mark the occasion** a **"Walk against child labour"**, From Ram Mandir to Lower PMG and Signature campaign and Human chain at Master Canteen Square were organized by

People's Cultural Centre (PECUC) a leading child right organization in collaboration with Labour and Employee's State Insurance Department, Govt. Of Odisha. Inaugurating the walk and signature campaign Mr. Susanta Singh, Minister

of State, Labour and Employees, State Insurance said that "Child labour is the worst form of violence on children. We all need to work together to eradicate child labour and mainstream them through education. Massive awareness is required to eliminate child labour". Mr. Ananata Narayan Jena, Mayor, Bhubaneswar Muncipal Corporation and Sj. Ashwini Das, Former Labour Commissioner, Eminent Journalist Mr. Pradosh Pattnaik, Ms Sulata Deo, Former Chairperson Social welfare Board, Film Producer and Director, Santosh Panda, Mr. Debasis Sit, Corporator, Mr. Ranjan Kumar Mohanty Secretary, PECUC, Mrs. Anuradha Mohanty, Executive Director, PECUC stressed that it is our responsibility to aware people about not to engage children as child labour which destroys their childhood. It is the responsibility of the elders to give them safe childhood. Mr. B.B. Acharya from State Labour Institute gave vote of thanks. A large number of youth from NSS, Utkal University, Ekamra college, NIIS College, BJB college and member of women groups and youth volunteers participated in the programme.

**Concluding Ceremony-** 20<sup>th</sup> November- **Universal Children's Day** "Sj. Prafulla Samal, Hon'ble Minister, Women and Child Development Department,

Sj.Birokishore Mishra, Justice, Human Rights Commission, Sj. Ashok Tripathy, Retd IAS, Former Member Board of Revenue Odisha Rotarian highlighted that everybody should work together for overall development of the children.





Sri Ranjan Ku. Mohanty, Secretary, PECUC, gave welcome note and elaborated the background of sisu mela and activities conducted round the year for the welfare and development of the children. The occasion was also graced by Sj. Pradosh Pattnaik, Chairman PECUC Sisumela committee, Smt. Adaramani Boral Chairman PECUC, Child Artist, Sri Ekakhyara Trinath Pattnaik & Ms. Mohita Mohan. Mrs.Anuradha Mohanty, Executive Director, PECUC, gave the vote of thanks. On the occasion annual awards and honors were conferred to the children and adult eminent personalities for their contribution in different fields. Eminent journalist SJ. Tapan Kumar Mishra awarded with "Swarup Jena Memorial Award" for his outstanding contribution in the field of journalism, SJ. Bhajahari Mohapatra, Retd teacher awarded with "Abani Baral Memorial Award", SJ. Nrusingha Charan Sahoo with "Sisu Sathi Award" for working closely with the children to explore their inner qualities , SJ Damodar sahoo awarded with " Dr. Prafulla Chandra Das Memorial Sisu Adhikar Sanmman" Child artist Kumari Prasiddhi Nayak awarded with "Dr. Sarat Chandra Pujari Memorial Award", Ms. Priti Jhankar awarded with " Dr. Prafulla Chandra Das Memorial Sisu Prativa Samman", Sriman Tapan Kumar Sahoo awarded with " Baji Rout Memorial Award " for his bravery , Kumari Sunita Swain awarded with "Prananath Pattnaik Memorial Award" to stop child marriage and Kumari Adruta Pattnaik awarded with "Baby of the Year Award". At last several Colorful Cultural Program performed by children of KTT group of cultural department, Govt of Odisha, Sarala Dance Academy , Abantika Dance Academy , Netaji English Medium School, BJB English Medium School, Little star Play School and orchestra. .

#### Different programmes attended by PECUC team

Secretary PECUC receiving Rotary Excellency award 2017 from Rotary Club of Heritage Bhubaneswar ,from Retd Justice B.P.Das



**Cross regional planning meeting on child marriage by SAIVAC -** Secretary PECUC attended Cross regional planning meeting on child marriage by SAIVAC Regional secretariat and NACG EVAC India at Hyderabad



Training of Master Trainers on child friendly panchayat by SIRD, Panchayat Raj Dept, Govt of Odisha, Executive Director PECUC Attended the program



National convention on Emerging challenges of violence against women cybercrime and witch hunting organised by State Commission for women of Odisha and National commission for women at Bhubaneswar, on 22nd and 23rd February, Executive Director PECUC participating in the program.



PECUC Staffs attending capacity building training



#### Ecosavers youth network state core team meeting

World water day, world earth day observation at Khordha and Keonjhar by youths and children groups facilitated by PECUC.



Students from Mahatma Gandhi kasi Bidyapitha, Varanasi visited PECUC and interacted with PECUC team



Global Action Month -Child rights week observation focused on right to play



PECUC participating along with the exhibition stall Observation of International day of Person with Disability on 1st, 2nd and 3rd Dec by SSEPD, Govt of Odisha .Minister women and child Development, dept officials and others visited the PECUC's stall. Mayor Bhubaneswar in PECUC's stall on the occasion of International day for persons with disability by SSEPD, Govt of Odisha



**Regional Consultation on Child Marriage** -Secretary PECUC speaking on child marriage issues, concerns and road ahead in the Regional Consultation on Child Marriage organized by NHRC at Bhubaneswar



We had proud privilege to receive **Dr. Rinchen Chopel, Director General, South Asia Initiative to** end Violence against children (SAIEVAC), an apex body of SAARC, in PECUC coordination office with our coordination team



Executive Director, PECUC imparting training to police officials of Khordha dist at Khordha SP office on children and women laws & addressing in school function.



PECUC ANNUAL REPORT- 2017-2018 24

#### PECUC stall in Adivasi mela at Bhubaneswar. Products of tribal women SHG groups in stall.

This year PECUC explored an opportunity to be a part of the Adivasi Mela and provided an opportunity to around 15 self-help groups from Keonjhar (IPECL Project area) and 5 Self-help groups from Balasore District (the flood affected SC communities were supported during 2017 flood) to sale their products like Badi, Turmeric, Rice (Dhenki kota Chaula), Tamarind, Dry mango, Phutana (dry spices), puffed rice, Kolatha etc. The Multipurpose Volunteers of IPECL Project and the Women group members took the lead role to manage the stall and sold the products. The business has a monetary value of Around INR 2, 00,000. (Two Lakhs). This was a unique experience for the Women group members to participate and present their products in the Mela which is specifically meant for them.



Women's day celebration: PECUC facilitating slum level sensitation meeting along with women's day celebration at Bhubaneswar municipality corporation area, Keonjhar ,International women's day celebration at Balianta, khordha by PECUC and Rotary Club of Heritage Bhubaneswar.



**World day against Child labour** observed by PECUC at Jaydev Bhavan Bhubaneswar - State Level seminar for protecting children from child labour in conflicts and disaster ..Honble Minister Women and Child Development Sj Prafulla Samal , Honble Labour Minister Sj Sushant Singh ,Odisha state commission for protection of Child Rights Chairperson Smt Kasturi Mohapatra ,Mr.Subash Singh ,Chairperson, Odisha Building and Other Construction Workers ' Welfare Board,.Sj Pradeep Biswal ,IAS ,Addition Secretary to Govt of Odisha Planning and Convergence Department , Trade unionist Sj Souribandhu Kar,Former Labour commissioner Sj Aswini Das,IAS[Retd] ,Prof Prabeer Pattnayak, Sj Manoranjan Behera ,IAG Coordinator, Senior Journalist Sj Jatindra Dash ,Sj Pradosh Pattnayak ,Secretary PECUC Sj Ranjan Mohanty ,OSPCR Member Harihar Nayak and Anuradha Mohanty ,PECUC spoke on the occasion.Painting Exhibition on child labour inaugurated by Honble Minister Women and child Development



#### **Networks**

#### **ODISHA ALLIANCE FOR CHILD RIGHTS (OACR):**

Odisha Alliance for Child Rights (OACR) a network of Child rights organizations hosted by People's Cultural Centre (PECUC) has got registered on 17<sup>th</sup> August 2017. Then onwards OACR is functional with a team of 15 Executive Committee members. During 1<sup>st</sup> April 2017 till 31<sup>st</sup> March 2018 following activities were carried on.

Initiation for Registration of OACR ,Annual General Body Meeting ,Executive Committee meeting ,Opening of Bank account ,State level consultation Child Labour (Prohibition and Regulation) Amendment Rules, 2017, Consultation on protecting the rights of children in Odisha context-Expected role and possible interventions by OACR., Participation in different workshops/ consultations ,Meeting of the Subcommittee/Group for OACR Strategic Plan Development ,Membership

During April to August 2018 Initiatives were taken to register OACR under the Societies registration act 1860 and OACR got registered on 17<sup>th</sup> August 2017.

The first Annual General Body Meeting after OACR Registered under Societies Act was held on 23rd September 2017 at Red Cross Bhawan, Bhubaneswar chaired by Mr Ranjan Kumar Mohanty, Chairman, OACR .The Executive Committee meeting of Odisha Alliance for Child Rights was held on 23<sup>ra</sup> September 2017 at Red Cross Bhawan, Bhubaneswar

#### State level consultation Child Labour (Prohibition and Regulation) Amendment Rules, 2017

A state level consultation on Child labour (Prohibition and Regulation) Amendment Rules, 2017 was organised in collaboration with NACG-EVAC, India at Open learning system, Conference hall on 17<sup>th</sup> May 2017 with participation of 30 participants including CSO representatives, INGOs, Statutory body representatives. The participant's suggestions and recommendations were submitted on **19<sup>th</sup> May** 2017 to Ministry of Labour and Employment

A state level consultation on protecting the rights of the children in Odisha context- expected role and possible interventions by OACR that was organised on 23<sup>rd</sup> September 2017 at Red cross Bhawan, Bhubaneswar with participation of representatives of OACR member organisations, representatives from iNGOs such as Save the Children, World Vision, Adoptions Centrum and Development consultants participated in the consultation and shared their ideas and opportunities to work for the common cause. The various suggestions ideas were to develop Strategic and advocacy plan for OACR. During this reporting period the member's representatives from OACR participated in the following workshops/ consultations

Regional Level Consultation on Ending Violence Against Children with Interfaith Religious Leaders on 5th September 2017 at Ranchi for the Eastern Region (Jharkhand, Bihar, West Bengal, Odisha and Chhattisgarh) in collaborations with Govt. officials, NCPCR, SCPCR, INGO, Civil Society Organizations, Networks and other stakeholders / Institutions working in Child Rights and Child Protection Issues.. Three representatives from OACR participated in the Consultation.

Launching of campaign to end child sexual abuse organised by World Vision with Save the Children and CCF at IDCOL Auditorium on  $18^{TH}$  November 2017.

State Level Advocacy Program on Community Based Rehabilitation & Inclusive Development on 26th and 27th December 2017 in the Conference Hall of OLS.

Sub National Convention on child marriage organised by National Human Rights Commission on 4<sup>th</sup> and 5<sup>th</sup> January at State guest house conference hall, Bhubaneswar.

CSO coalition meeting- Preparatory meeting for Sub National Convention on Child Marriage at Red Cross Bhawan Conference hall on 3<sup>rd</sup> January

On 14th December 2017 a meeting of the Sub-committee/ Group for OACR strategic plan development was held at OACR Secretariat with participation of four Executive committee members of OACR and Expert Mr Ranjan Rout, Executive Director, NIDI.

During this reporting period initiatives were taken by OACR secretariat for membership drive. Till today there are 5 Organisation (PECUC,OLS,RARE,MAY I HELP YOU,CYSD ) has joined as life members and 15 Organisations has taken annual members.

### **National Action Coordination Group**

#### State level consultation Child Labour (Prohibition and Regulation) Amendment Rules, 2017

A state level consultation on Child labour (Prohibition and Regulation) Amendment Rules, 2017 was organised in collaboration with NACG-EVAC, India at Open learning system, Conference hall on 17<sup>th</sup> May 2017 with participation of 30 participants including CSO representatives, INGOs, Statutory body representatives. The participant's suggestions and recommendations were submitted on **19<sup>th</sup> May 2017 to Ministry of Labour and Employment.** 

- Sub National Convention on child marriage organised by National Human Rights Commission on 4<sup>th</sup> and 5<sup>th</sup> January at State guest house conference hall, Bhubaneswar.
- **CSO coalition meeting** Preparatory meeting for Sub National Convention on Child Marriage

at Red Cross Bhawan Conference hall on 3<sup>rd</sup> January.

#### Strenghtening and Empowering Democratic System in Odisha:

Strenghtening and Empowering Democratic System in Odisha is the State Chapter of National Election Watch. One of the major mottos is to ensure genuine participation of people in governance and policy making. The focus areas include Voter's Education, working for Electoral and Political Reforms, promotion of Free and Fair Elections.

Mini Marathon and Observation of National Voters Day: "Run for Democracy"- mini marathon and National Voters Day was observed in Bhubaneswar on 25th January 2018 in collaboration with

Association for Democratic Reforms (ADR). Dr. Rabi Narayan Senapati, State Election Commissioner, Odisha, Prof. Jagdeep Chhokar, Former Professor, IIM, Ahmedabad & Founder trustee of ADR and OEW Core Team Members Sj. Sahadev Sahoo, Former Chief Secretary, Odisha, Sj. Amiya Bhusan Tripathy, Former DG Police, Sj. Baikunthanath Panigrahi, Former Deputy Director General, Prasar Bharati, Mr. Khyamakar Swain and Mr. Suchit Ranjan Singh were present during the mini marathon.

#### **Activities Undertaken:**

A 5km Mini Marathon was run from Ram Mandir Square, Bhubaneswar to Kalpana, Bhubaneswar follow by a Public awareness meeting along with musical concert by youth at bhanjakala Mandap

#### **Major Outcomes:**

In the marathon 398 youth are participated and awareness on voters rights.

**13th State Convention on Political and Electoral Reforms:** The 13th State Convention on Political and Electoral Reforms was held in Bhubaneswar on 26th February 2018 in collaboration with Association for Democratic Reforms (ADR) at IDCOL Auditorium, Bhubaneswar. Prof. Trilochan Sastry, Founder Trustee of ADR, along with State Coordinator Mr. Ranjan Kumar Mohanty and OEW Core Team Members attended .In the convention over 366 participants were present which included Women PRIs from more than 20 Gram Panchayats, NSS Volunteers from 3 districts, Students, Youth and CSOs from over 25 districts of Odisha.

**Training-cum-Workshop for Election Watch District Coordinators and Volunteers:** The Trainingcum-Workshop for Election Watch District Coordinators and Volunteers was held on 27th and 28th January 2018 in collaboration with Association for Democratic Reforms (ADR) in Bhubaneswar.





#### **Major Outcomes:**

• In the workshop over 39 participants were present which included District Coordinators, Volunteers and Media persons from 23 districts of Odisha.

• District Coordinators and Volunteers came up with many creative ideas in the Open House Discussion to spread awareness among the people of Odisha, especially in the tribal belts.

**Voter Awareness:** OEW with the support of Association of Democratic Reforms conducted different activities and created larger awareness.

#### **Activities Undertaken:**

• Compilations, Analysis of Affidavits and dissemination through media for voter's information.

#### **Major Outcomes:**

• Press Conference/Press release, Broadcast & telecast of Audio-Visual Aid, Panel Discussion on TV & Radio, Information Sharing was done to advocate on right of a citizen in each strata of our society and to ensure right of a citizen in the political and electoral reform process.

Timely information sharing on candidate profile helped voters for informed choice.

#### Destination Unknown Children on Move Campaign – Du Campaign

During this reporting period PECUC being a partner of destination unknown campaign has conducted different activities at Khordha and Keonjhar District which includes meeting with children group, meeting with different stakeholders and district level workshop at Keonjhar and Khordha district. Children shared different issues with the stakeholders in the interface meeting. Different issues like access to education of migrant children, access to different services by both the children and the parents were discussed in the meeting.

Dist level meeting destination unknown children on move campaign facilitated by PECUC



PECUC ANNUAL REPORT- 2017-2018